COMMUNICATION

Chair: Aaron Furgason, Department of Communication

In our commitment to students’ personal, professional, and public success, the mission of the Department of Communication is to provide a rigorous, ethical, collaborative, and culturally responsive learning environment. We embrace civic participation ideals and provide rich opportunities for written, oral, and technological communication competence, research skills, intercultural appreciation, and professional readiness.

The Department serves this mission at the undergraduate level through its three clusters:

• Communication Studies,
• Journalism and Public Relations, and
• Media Studies and Production.

Student Honor Societies: Alpha Epsilon Rho (Media Studies and Production), Lambda Pi Eta, the National Communication Honor Society.

Programs

Majors

• B.A. in Communication (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/communication-ba/)
• B.A. in Spanish with a Concentration in Communication (Journalism Cluster) (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/spanish-ba-concentration-communication-journalism-cluster/)
• B.A. in Spanish with a Concentration in Communication (Media Studies & Production Cluster) (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/spanish-ba-concentration-communication-media-studies-production-cluster/)

Minors

• Communication (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/communication-minor/)
• Interactive Media (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/interactive-media-minor/)
• Journalism (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/journalism-minor/)
• Leadership Communication (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/leadership-communication-minor/)
• Media Production (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/media-production-minor/)
• Public Relations (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/public-relations-minor/)
• Screen Studies (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/screen-studies-minor/)
• Sports Communication (http://catalog.monmouth.edu/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/sports-communication-minor/)

Faculty

Richard Cox, Assistant Professor (Graduate Faculty). B.S., M.F.A., Virginia Commonwealth University. Research interests include creative coding, digital fabrication, open-source electronics, physical computing, play, gaming, extended reality, interactive design, immersive experience design, animation, time-based media, and collaboration.
rcox@monmouth.edu

Chad E. Dell, Associate Professor (Graduate Faculty). B.A., M.A., Ph.D., University of Wisconsin-Madison. Primary fields are broadcasting and cultural studies. Special interests include television production and analysis, broadcast history, and media policy. Research interests focus on an analysis of the exercise of power at the intersection of broadcast industries and audiences. Faculty advisor to Alpha Epsilon Rho, the student chapter of the National Broadcasting Society.
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Donna Dolphin, Associate Professor. B.A., Clark University; M.A., Montclair State College; M.F.A., Mason Gross School of the Arts, Rutgers University. Primary fields are TV production, media studies, documentary, screen studies, popular culture, and mass media and First Year Seminar. Special interests are experimental film and community-based television. Research interests focus on roots music and American popular culture, and on the construction of femininity in the screen arts. Faculty advisor to the student-operated TV station, Hawk TV.
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Aaron Furgason, Associate Professor and Chair. B.A., Monmouth University; M.A., Emerson College; Ph.D., Rutgers University. Areas of interest include public relations, social media campaigns, marketing, and event planning. Public Relations Student Society of America, APR, and Public Relations Society of America.
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Matthew Harmon, Specialist Professor. B.A., M.A., Monmouth University. mharmon@monmouth.edu

Mary Harris, Specialist Professor. B.A., Rowan University; M.A., Monmouth University. Areas of interest include public relations, social media campaigns, marketing, and event planning. Public Relations Student Society of America, APR, and Public Relations Society of America.
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Shannon Hokanson, Senior Lecturer. B.A., M.A., Monmouth University. Areas of interest include interpersonal, intercultural, and organizational communication. Also teaches Introduction to Communication, First Year Seminar, Communication Theory, and Senior Seminar.
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Nicholas Messina, Specialist Professor. B.A., Ramapo College of New Jersey.
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John Morano, Professor. B.A., Clark University; M.A., Pennsylvania State University. Primary fields are print journalism, and start-up publications, magazine journalism, and freelance journalism. Research interests include environmental journalism, publishing a fourth novel in his Eco-Adventure Book Series, entertainment journalism, film criticism, and journalism ethics. Faculty advisor to the student-operated newspaper, "The Outlook".
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Eleanor Novek, Professor (Graduate Faculty). B.A., Georgia State University; M.A., Ph.D., Annenberg School of Communication, University of Pennsylvania. Specialties are journalism, gender studies, research methods, and social justice research. Research interests in racial discrimination, prison issues, high school journalism, and service learning.
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Alexis M. Nulle, Specialist Professor. B.A., Rutgers University; M.A., Monmouth University.
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Michael Phillips-Anderson, Associate Professor (Graduate Faculty). B.A., George Mason University; M.A., St. John’s College; Ph.D., University of Maryland. Areas of interest include political communication, rhetoric, critical/cultural studies, and gender. Teaches Political Communication, Critical Discourse, First Year Seminar, Senior Seminar, and Introduction to Communication.
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Rebecca Sanford, Associate Professor and Assistant Chair. B.A., University of Pittsburgh; M.A., Monmouth University; Ph.D., Temple University. Undergraduate courses taught include Interpersonal Communication, First Year Seminar, Family Communication, Nonverbal Communication, Communication Research Methods, and Communication Theory. Faculty advisor to Lamba Pi Eta, the National Communication Honor Society, and First Year Advisor in the Center for Student Success.
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Robert E. Scott, Senior Specialist Professor. B.A., Monmouth University; M.F.A., University of Miami. Primary fields are film and video production, news reporting, Web development, corporate communication, and media writing. Areas of professional experience include digital cinema, media asset management, screenwriting, media history, and entertainment media technologies. Faculty advisor for the student-operated Hawk TV News.
rescott@monmouth.edu

Jennifer Shamrock, Lecturer. B.A., LaSalle University; M.A., University of Maine; Ph.D., Hugh Downs School of Communication, Arizona State University. Primary fields of study and research include ethnographic, narrative, and textual forms of inquiry from a feminist critical perspective.
jshamroc@monmouth.edu

Deanna Shoemaker, Associate Professor and Graduate Program Director (Graduate Faculty). B.F.A., Webster University; M.A., Ph.D., University of Texas at Austin. Primary fields are Performance and Theater Studies, Communication Studies, and Gender Studies. Special interests include feminist performance practices, performance of literature, performance ethnography, critical race theory, and First Year Seminar. Research interests include cultural and aesthetic performances of femininity and critical staging of race/ethnicity and sexuality. Faculty advisor to Comm Works, Students Committed to Performance.
dshoemaker@monmouth.edu

Kristine M. Simoens, Senior Specialist Professor. B.A., M.A., Rowan University. Teaching focus on field-applicable curriculum that prepares students for careers in public relations professions. Courses developed include Public Relations Writing/Layout and Design, Public Relations Campaigns, and Public Relations Trends and Analysis. APR, Public Relations Society of America.
ksimoens@monmouth.edu

Amanda Stojanov, Assistant Professor. B.F.A., Monmouth University; M.F.A., University of California, Los Angeles. Artist whose work resides between disciplines and technologies. Through installations and use of world-building techniques, she investigates how innovations in communication technologies affect perceptions of identity, agency, and visibility. Areas of expertise are new media, multi-media installations, design, interactivity, creative coding, and networked media. Research interests are physical computing, gametheory, mixed reality, and computer graphics.
astrojan@monmouth.edu

Marina Vujnovic, Associate Professor (Graduate Faculty). B.A., University of Zagreb, M.A., University of Northern Iowa; Ph.D., University of Iowa. Primary fields of research are participatory journalism and new media studies, media history and gender, critical political economy, and cultural studies, and First Year Seminar. Research interests focus on international communication and global flow of information; journalism studies; and explorations of the historical, political-economic, and cultural impact on media, gender, and ethnicity. Faculty advisor to the student-operated online news magazine, The Verge.
mvujnovic@monmouth.edu

Sherry Wien, Associate Professor. B.A., Lynchberg College; M.A., Penn State University; Ph.D., Rutgers University. Areas of expertise are organizational and interpersonal communication. Teaching interests are improving work relationships, making business presentations, and creating video podcasts for training. Research interests are assessing communication skills in higher education and describing how part-time seasonal employees identify with an organization.
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Courses

**ASL-101 American Sign Language I**

Credits: 3

Term Offered: All Terms

Course Type(s): None

This Learner-centered course is designed for students with little or no previous knowledge of American Sign Language (ASL). Students acquire basic grammar and lexical skills that will enable them to communicate in routine social or professional situations within an authentic cultural context.
American culture and society. This course is repeatable for credit.

Examines the development and evolution of selected sports and fields of athletic endeavor primarily in the United States. Students will gain knowledge of various sports, how media has covered and influenced these sports, and how those sports have impacted and influenced American culture and society. This course is repeatable for credit.

Course Type(s): COSPT
Term Offered: Fall Term
Credits: 3

CO-100 Introduction to Communication
Theory, concepts, and practices of the production, transmission, and reception of messages. Examines elements, models, functions, and types of networks of communication.

Course Type(s): None
Term Offered: All Terms
Credits: 3

CO-102 Radio Production
Basic principles of radio broadcasting, with emphasis on pre-production, planning, and audio production techniques.

Course Type(s): COSPT
Term Offered: All Terms
Credits: 3

CO-106 Listening
Practice listening skills in a variety of personal, academic, and professional contexts. Applying current research in listening theory. Understanding and appreciating the importance of listening every day and for a lifetime.

Course Type(s): None
Term Offered: All Terms
Credits: 3

CO-120 Interpersonal Communication
The principles and fundamentals of human oral communication in person-to-person and small group environments; the process of encoding and decoding messages, language usage, listening, and feedback.

Course Type(s): None
Term Offered: All Terms
Credits: 3

CO-145 Introduction to Television Production
Introduction to basic studio and field television production equipment, production processes, and approaches to the creation of televised messages. Additional hours to be arranged.

Course Type(s): IM
Term Offered: All Terms
Credits: 3

CO-155 Media Literacy
Introduces students to a range of critical thinking skills for use when encountering media materials, including television, radio, print, and Internet resources. Students will develop an understanding of the complex functions of the mass media industries and an understanding of the aesthetic, emotional, cognitive, and moral choices involved in interpreting media messages.

Course Type(s): None
Term Offered: All Terms
Credits: 3

CO-205 Topics in History of Sports and Media
Examines the development and evolution of selected sports and fields of athletic endeavor primarily in the United States. Students will gain knowledge of various sports, how media has covered and influenced these sports, and how those sports have impacted and influenced American culture and society. This course is repeatable for credit.

Course Type(s): COSPT
Term Offered: Fall Term
Credits: 3

CO-206 Issues in Sports Media
Students examine the way that the media covers, analyzes, and critiques sports and sports issues. Media and sport have become two powerful and influential forces in society today. This class will demonstrate how the two have become irrevocably intertwined.

Course Type(s): COSPT
Term Offered: Spring Term
Credits: 3

CO-210 Voice and Diction
Analyzes individual voice and articulation problems; practice focusing on improvement in quality, variety, flexibility, and range.

Prerequisite(s): CO-100
Course Type(s): CO-100
Term Offered: All Terms
Credits: 3

CO-211 Introduction to Journalism
Explores how concepts of news are changing and develops a hands-on understanding of the way news is created. Course covers basic journalism techniques and standards.

Course Type(s): COSPT
Term Offered: All Terms
Credits: 3

CO-215 Newswriting
Advanced theory and practicum involving newswriting and reporting.

Prerequisite(s): CO-211; and EN-101 and EN-102 or permission of the instructor
Course Type(s): WT
Term Offered: All Terms
Credits: 3

CO-216 Journalism/PR Career Preparation
Instructs Communication majors how to effectively pursue opportunities for employment, professional training, and internships. It is designed specifically for Communication students emerging as professionals in the fields of Journalism and Public Relations.

Course Type(s): None
Term Offered: All Terms
Credits: 1

CO-217 Radio/Television Career Preparation
Instructs Communication majors how to effectively pursue opportunities for employment, professional training, and internships. It is designed specifically for Communication students studying Radio and Television.

Course Type(s): None
Term Offered: All Terms
Credits: 1

CO-218 Communication Studies Career Preparation
Prepares Communication Studies concentration students how to effectively pursue opportunities for employment, career development and professional training in the field of Communication.

Course Type(s): None
Term Offered: All Terms
Credits: 1

CO-220 Public Speaking
An introduction to the principles and practices of effective public speaking, using traditional rhetorical principles as applied in the composition and delivery of various types of speeches.

Course Type(s): None
Term Offered: All Terms
Credits: 3
Including rhetorical, critical, and social scientific perspectives. Thoughts, attitudes, and behavior. Foundational theories of persuasion, concepts and principles of communicative messages that influence influences of culture on communicative messages and meanings. The process of communication between people of different cultures; the nature and structure of reasoning, the types of evidence, the construction of briefs, and the researching of debate propositions.

**CO-221 Introduction to Digital Media**
Term Offered: All Terms
Course Type(s): IM, TL
Provides the skills and theoretical context to produce, manage and optimize digital media to create dynamic and engaging websites, broadcast graphics and imagery for presentations. The course uses in class lectures, hands-on demonstrations, directed readings and discussions to help students understand the parameters of their digital tools and make high quality, socially engaged work. This course is repeatable for credit.

**CO-222 User Experience and Interaction Design**
Term Offered: All Terms
Course Type(s): CORTW, IM
Guides students through research, planning, and designing of interactive, transmedia, web, mobile, and gaming formats and platforms. Topics covered include computer-mediated communication, transmedia storytelling, information architecture for digital experiences, human computer interfaces, wireframes, and web and mobile device prototyping.

**CO-223 Argumentation and Debate**
Prerequisite(s): HU-201 or permission of the instructor
Term Offered: Fall Term
Course Type(s): COACM, COCSD
The principles of argumentation and their application in the debate situation; the nature and structure of reasoning, the types of evidence, the construction of briefs, and the researching of debate propositions.

**CO-224 Introduction to Mass Communication**
Term Offered: All Terms
Course Type(s): None
The historical development and functions of mass media, such as radio, television, print, and film.

**CO-225 Business and Professional Communication**
Term Offered: All Terms
Course Type(s): RD
Principles and techniques for oral and written communication skills within the business and professional situations; emphasis on job interviewing with resumes and cover letters, professional emails and social media posts, informative and persuasive presentations, and listening skills.

**CO-226 Intercultural Communication**
Term Offered: All Terms
Course Type(s): BI, EL, CD, RE
The process of communication between people of different cultures; the influences of culture on communicative messages and meanings.

**CO-231 Performance of Literature**
Prerequisite(s): CO-100
Term Offered: All Terms
Course Type(s): COACM, COCSD
The fundamental principles of oral interpretation of literature; opportunities for enhancing the understanding and appreciation of prose, poetry, and drama through effective performance.

**CO-233 Rhetoric and Persuasion**
Term Offered: All Terms
Course Type(s): None
Concepts and principles of communicative messages that influence thoughts, attitudes, and behavior. Foundational theories of persuasion, including rhetorical, critical, and social scientific perspectives.

**CO-235 Sports Broadcasting**
Prerequisite(s): CO-102 or CO-145
Term Offered: Spring Term
Course Type(s): COSPT
Prepares students for an internship at a public or commercial radio station or an entry-level position. Students will learn how to gather, organize, write, report, and broadcast radio sports.

**CO-236 Sports Reporting**
Term Offered: Spring Term
Course Type(s): COSPT
Introduction to the field of sports journalism, which includes standardized news writing techniques as well as feature writing.

**CO-240 Smartphone Video Production**
Term Offered: All Terms
Course Type(s): CORTP
Teaches students how to use their smartphones to produce high-quality videos which they can then share with a large and diverse online community. From the development of an idea and importance of pre-production planning to the final stages post-production and marketing, this class will guide students through the entire process of creating and sharing visual media.

**CO-241 Introduction to Screen Studies**
Term Offered: All Terms
Course Type(s): COSS, IM
Introduction to the disciplined study of the Screen Arts - motion picture film, television, video, and digital multimedia - with respect to the operation of the various elements of sound and image as they operate within the text of the visual work screened. Includes screening and discussion of various representative works.

**CO-242 Creating Good Radio**
Prerequisite(s): CO-102
Term Offered: Fall Term
Course Type(s): CORTP
Broadcasting as effective communication; practical experience in writing, producing, directing, and performing in radio programs; critical analysis of various professional broadcasts.

**CO-243 History of the Motion Picture**
Term Offered: All Terms
Course Type(s): COSS
An introduction to the major phases of motion picture history from its origins to the present, including screenings and discussions of major film movements, technological innovations, and landmark directors.

**CO-244 Producing and Directing for Television (TV2)**
Prerequisite(s): CO-145
Term Offered: All Terms
Course Type(s): CORTP
The application of aesthetic theory and production principles via studio television production assignments. Emphasis is placed upon the roles of producer and director in live television production. Additional studio hours to be arranged.

**CO-246 ESPN Live Sports I**
Prerequisite(s): CO-145
Term Offered: Fall Term
Course Type(s): CORTP, COSPT
Hands-on introduction to the process of producing live television sports broadcasts. Students will examine each of the staff positions, and will serve in many of them as crew for the TV sports broadcasts on campus.
CO-250  Global Communication  Credits: 3
Term Offered: All Terms
Course Type(s): BI.EL, COJPT, COPRT, GU, RE
Introduces students to the various aspects of global communication, primarily media communication, journalism, and public relations. Particular emphasis will be on the categories of difference such as gender, race, class, and ethnicity. Global communication is reshaping economic, social, cultural, and political aspects of our lives nationally and internationally. Hence, in this course students will explore essential components of global communication, emphasizing shifts in national, regional, and international media patterns and trends including production, distribution, and consumption.

CO-252  Co-Curricular Practicum in Radio  Credits: 1
Prerequisite(s): CO-378 or permission of the instructor
Term Offered: All Terms
Course Type(s): None
Credit for specified assignments at the University radio station, WMCX, is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at the radio station for at least one semester.

CO-263  Co-Curricular Practicum in Television  Credits: 1
Term Offered: All Terms
Course Type(s): None
Credit for specified assignments at the University television station is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at HAWK TV for at least one semester. Instructor permission is required to take this course.

CO-264  Co-Curricular Practicum in Journalism  Credits: 1
Term Offered: All Terms
Course Type(s): None
Credit for specified assignments at the University newspaper is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at the Outlook for at least one semester. Instructor permission is required to take this course.

CO-265  Co-Curricular Practicum in Public Relations  Credits: 1
Term Offered: All Terms
Course Type(s): None
Credit for specified public relations assignments for the Public Relations Student Society of America (PRSSA), University Clubs and Associations, and/or the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements; may be repeated for a total of six credits. Instructor permission is required; limited to students active with PRSSA for at least one semester; students may also gain entry with previous experience on a public relations event/project and provide tangible evidence to advisor.

CO-266  Co-Curricular Practicum in CommWorks  Credits: 1
Prerequisite(s): 3 credits from a course with a course type of COCSD or permission of the instructor
Term Offered: All Terms
Course Type(s): None
Credit for specified performance assignments with CommWorks (Students Committed to Performance) and, by extension, the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active in CommWorks for at least one semester. Students may also gain entry with previous substantial experience in performance, theatre, and/or forensics; student must provide tangible evidence to the advisor.

CO-267  Co-Curricular Practicum in MOCC  Credits: 1
Term Offered: All Terms
Course Type(s): None
One credit for specified assignments with MOCC and by extension the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed-upon with the student. The course may not count toward other major requirements. May be repeated for a total of six credits. Permission of the instructor is required to take this course.

CO-271  Ethics, Justice and American Prisons  Credits: 3
Prerequisite(s): SO-101 and instructor approval
Term Offered: All Terms
Course Type(s): SJS
Explores the rise of mass incarceration in the United States, with a critical look at the ethical, socio-cultural, political and economic factors that shape the American prison system today. The course is also the gateway course to The Monmouth University Academic Exchange Program, also referred to as MU-AEP, a collaborative effort between Monmouth University and the New Jersey Department of Corrections. This program, of which this course is a requirement, is offered by Monmouth University to help to facilitate a transformative exchange of ideas and perspectives between incarcerated students and non-incarcerated students and non-incarcerated students inside the New Jersey state prison. Also listed as SO-271.

CO-272  Real People Reel Stories  Credits: 3
Term Offered: All Terms
Course Type(s): COACM, CORTP, EX5
Learning to tell a story through video testimonies/interviews. Socially conscious topics will be chosen from quality of life issues being explored by our new on-campus Polling Institute or those presented by community aid organizations. Instructor permission is required to take this course.

CO-275  Performance for Radio  Credits: 3
Prerequisite(s): CO-102
Term Offered: Fall Term
Course Type(s): CORTA
The fundamentals of radio announcing will be stressed along with station orientation. The student will develop strong vocal skills for a variety of radio personalities over the air.
CO-299  Internship in Communication  Credits: 3
Prerequisite(s): CO-216 or CO-217 or CO-218, departmental approval, and Junior standing
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline specific technologies and theories in a professional environment directly related to one’s course of study.

CO-290  Media Law  Credits: 3
Term Offered: All Terms
Course Type(s): COCST, COJPT, COPRT, CORTT
How the mass media is constrained and protected by the law and court interpretation. Overview will focus on libel, copyright, obscenity, free press, and other legal/illegal aspects of mass communication. Also listed as PS-290.

CO-292  Communication Research Methods  Credits: 3
Prerequisite(s): CO-100, MA-105 and at least 6 credits in Communication
Term Offered: All Terms
Course Type(s): None
Introduction to the use of the scientific methods, various research approaches, and application of both qualitative and quantitative methods for application in the field of communication.

CO-293  Social Media in Public Relations  Credits: 3
Term Offered: All Terms
Course Type(s): COJPT, COPRT, IM
An interactive, intensive study of social media with regard to the field of public relations. Students will be introduced to new contexts and forms of social media, an ever-growing area of study.

CO-295  Introduction to Public Relations  Credits: 3
Term Offered: All Terms
Course Type(s): COSPT
A comprehensive survey of the field of public relations. Emphasis on the evolution, role, functions, and scope of public relations in American society.

CO-296  Public Relations Fundraising  Credits: 3
Prerequisite(s): CO-295
Term Offered: All Terms
Course Type(s): COJPT, COPRT, COSPT
Designed to provide an introduction to the practice, programs, and publics of fund raising. Development of a fund raising campaign will be produced for a nonprofit client. Written and oral communication skills essential to the professional fund raiser will be practiced in class and through assignments. May be offered in a hybrid format (partially online).

CO-298  Special Topics in Communication (200 Level)  Credits: 1-3
Term Offered: All Terms
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis. If a prerequisite is required it will be announced in the course schedule.

CO-299  Independent Study in Communication  Credits: 1-3
Term Offered: Spring Term
Course Type(s): None
Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required to take this course, along with demonstrated ability in the proposed area of concentration.

CO-300  Co-Curricular Practicum in Service Learning  Credits: 1
Prerequisite(s): Two 200+ level courses in Communication, permission of the instructor, and a minimum G.P.A. of 2.50
Term Offered: All Terms
Course Type(s): None
One credit is awarded for service learning work with a community partner and a faculty supervisor. Service projects are framed by academic material from the Communication Studies concentration proposed by the student. Student learning is facilitated through reflection writing. The course may not count toward other major requirements. Permission of the instructor, and a minimum G.P.A. of 2.50 are required to take this course.

CO-301  Communication Theory  Credits: 3
Prerequisite(s): CO-292, EN-101, EN-102, and eighteen credits in Communication, or permission of the instructor
Term Offered: All Terms
Course Type(s): WT
Introduces students to the study of communication theory from interpersonal, small group, and organizational, to the mass media.

CO-303  Creating a Culture of Peace  Credits: 3
Term Offered: Spring Term
Course Type(s): COCST, COJPT, COPRT
An introduction to theories of nonviolent communication, the use of practical communication skills for nonviolent conflict resolution, and applications of nonviolent communication in historical and contemporary peace movements.

CO-304  Onstage and in the Streets: Performance and Culture  Credits: 3
Term Offered: All Terms
Course Type(s): CD, COCSD, COCST
Introduction to understanding diverse popular performance practices as unique and contested expressions of culture and identity. Studying human performances within everyday life, in public spaces, and through cultural rituals, street theatre, and professional productions, a variety of contemporary theories, methods, and critical issues are considered within the fields of communication, theatre, performance, and cultural studies. Students must be enrolled in the Study Abroad program in Cadiz, Spain. Also listed as FS-304.

CO-306  Mixed Reality Performance: AR, VR, and Motion Capture  Credits: 3
Prerequisite(s): CO-221
Term Offered: All Terms
Course Type(s): CORTA, IM
This course will explore the use of Augmented Reality, Virtual Reality and Motion Capture technologies as a unified field for representing "other realities" in a Performance context. Traditional techniques for Theater and Musical Performance will be reframed with the use of these new technologies and merged into the form of "Mixed Reality Theater". The class will be set up as an experimental studio and students will be asked to collaborate as a theatrical troupe working on either individual or group projects that will culminate in a public event where projects will be presented live in front of an audience and documented. Notions of Narrative, Worldbuilding, and Embodiment in a performative context will be the primary focus of the course.

CO-309  Family Communication  Credits: 3
Prerequisite(s): CO-100 or CO-120
Term Offered: Spring Term
Course Type(s): COACP, COCSP, COCST
Explores couple and family communication processes. Focuses on how individuals use interaction to establish, maintain, and change personal, romantic and family relationships.
CO-311 Communication Ethics
Term Offered: All Terms
Course Type(s): None
An introduction to communication ethics and related contemporary issues intended to support students in making principled communication decisions.

CO-313 Public Relations Writing
Prerequisite(s): CO-295
Term Offered: All Terms
Course Type(s): None
A study into the fundamentals of effective public relations writing, including production of media releases, position papers, and media kits. The course focuses on writing style and technique, along with form and distribution methods.

CO-315 Making the Short Film
Prerequisite(s): CO-211
Term Offered: Fall Term
Course Type(s): CORTP
Students will be given the opportunity to study and apply both the technical and aesthetic principles of film and video production, in addition to examining the characteristics of successful short narrative films. Students will enhance their skills in visual storytelling by developing and producing three short films to screen on both the big and small screen.

CO-317 Civic Journalism
Prerequisite(s): CO-211
Term Offered: All Terms
Course Type(s): COJPW, COPRM, EX5
News with a community service attitude. Gain hands-on experience through speakers, field trips, interviews, and involvement with local issues. Students write civic journalism news stories and host a community symposium to encourage dialogue among diverse community groups.

CO-318 Topics in Film
Term Offered: All Terms
Course Type(s): COCST, CORTT, COSS
Explores in-depth a specialized topic relevant to film and cultural studies. The topic changes each time the course is taught and may include a particular film director, genre or historical period. This course is repeatable for credit once.

CO-320 Small Group Communication
Prerequisite(s): CO-100 and permission of the instructor
Term Offered: All Terms
Course Type(s): COACM, COCST, EX3
Students explore academic perspectives on the process of group communication, leadership, conflict, decision-making, and problem solving, then reflect on and apply these perspectives outside the classroom in the context of a service learning project. Also listed as SO-320.

CO-321 Nonverbal Communication
Prerequisite(s): CO-100 or CO-120
Term Offered: Fall Term
Course Type(s): COACM, COCST
A study of the process and effects of the kinesic, paralinguistic, tactile, olfactory, artifactual, and proxemic aspects of nonverbal communication.

CO-323 Persuasion
Prerequisite(s): CO-100 or CO-233, or permission of the instructor
Term Offered: Fall Term
Course Type(s): COACR, COCSP, COCST
Concepts and principles of communicative messages that influence thoughts, attitudes, and behavior; roles of source, message, channel, and receiver.

CO-326 Advanced Sports Broadcasting
Prerequisite(s): CO-235
Term Offered: Spring Term
Course Type(s): COSPT
Explores in-depth the role that a broadcaster takes on covering teams and events as a play by play announcer or sideline reporter.

CO-327 Civic Participation
Prerequisite(s): CO-100, CO-120 and CO-225
Term Offered: Spring Term
Course Type(s): COACR, COCSP, COCST
Explores how public communication shapes and reinvigorates civic participation, offering ways of understanding and resolving civic problems in democratic societies.

CO-328 Sports and Public Relations
Prerequisite(s): CO-295
Term Offered: All Terms
Course Type(s): COSPT
Sports in Public Relations is designed to provide a comprehensive overview of public relations opportunities within the sports industry. This course will explore a detailed look at sports public relations including media relations, crisis management, ethics, events and promotions, and the internet and social media. Students will gain a thorough understanding of the work PR practitioners perform for colleges, second-tier sports, major professional teams and non-profit organizations.

CO-329 Sports and Film
Term Offered: All Terms
Course Type(s): COSPT
Explores in-depth the role that sports and film play in society using different themes and teaching different life lessons. This course is repeatable for credit once.

CO-330 News Editing
Prerequisite(s): CO-211 or CO-295
Term Offered: Fall Term
Course Type(s): COJPW, COPRM
Copy-editing techniques for reviewing and improving news writing.

CO-333 Online Journalism
Prerequisite(s): CO-211
Term Offered: All Terms
Course Type(s): COJPW, COPRM, IM
Explore the world of electronic information from a journalist's perspective. Learn to use and evaluate electronic resources including search engines, e-mail, news groups, directories, and databases for reporting news. Covers reporting and composing news stories for online publication and the legal and ethical questions raised by online news.

CO-335 Group Techniques in Performance
Term Offered: Spring Term
Course Type(s): COACM, COCSD
Various theories and techniques used in group performances with a concentration on Readers Theatre and Chamber Theatre; selected literature is arranged, analyzed, and performed. Also listed as TH-335.
Course Type(s): CORTT, IM
Term Offered: All Terms
Prerequisite(s): CO-221
CO-345 Advanced Digital Media
Credits: 3
Prerequisite(s): CO-221
Term Offered: All Terms
Course Type(s): CORTP
Building on introductory digital skills, students will advance and expand their knowledge of digital media techniques and workflows while conceptualizing and producing transmedia digital projects. Topics and techniques covered in the course include: motion tracking for video production, drone videography, sound design for visual media, compositing special/practical effects, batch encoding for transmedia, computer scripting for media post-production, interactive visualizations, brand activation, and game asset design.

Course Type(s): CO-102 or CO-145
Term Offered: All Terms
Course Type(s): CORTW
Writing and reporting techniques for broadcast news; the process of news preparation from leads or sources through copy preparation, to on-air delivery.

Course Type(s): CORTT, IM
Term Offered: Spring Term
Course Type(s): CORTW
Overview of TV studio and newsroom operations with an emphasis on news writing, field reporting and studio production. Students will produce news content, green screen commentaries and specialized packages. Class sessions will provide students with practical and critical tools that will help them gain a better understanding of how compelling, informative content is constructed for broadcast and online news. Open to all majors.

Course Type(s): CORTT, IM
Term Offered: Fall Term
Course Type(s): CORTP
Instruction and experience as independent producers of creative, feature, and documentary segments.

Course Type(s): CORTW, COSST
Term Offered: Fall Term
Course Type(s): CORTP
Instruction and experience as independent producers of creative, feature, and documentary segments.

Course Type(s): CO-346
Term Offered: Fall Term
Course Type(s): CO-347
Term Offered: Spring Term
Course Type(s): CO-348
Term Offered: All Terms
Course Type(s): CORTP
Instruction and experience as independent producers of creative, feature, and documentary segments.

Course Type(s): CORTT, IM
Term Offered: Fall Term
Course Type(s): CORTW
Instruction and experience as independent producers of creative, feature, and documentary segments.
CO-357 Acting for Television
Prerequisite(s): TH-154
Term Offered: Spring Term
Course Type(s): CORTA
Techniques that the on-camera performer uses in various TV situations, commercials, daytime drama, situation comedy, and serious drama. Also listed as TH-357.

CO-360 Feature Writing
Credits: 3
Prerequisite(s): CO-211 or permission of the instructor; Junior standing, and EN-101 and EN-102 or permission of the instructor
Term Offered: All Terms
Course Type(s): COJPW, COPRM, WT
The process of developing ideas into feature stories.

CO-365 Screenwriting
Credits: 3
Prerequisite(s): CO-155 or permission of the instructor
Term Offered: Fall Term
Course Type(s): CORTW, COSS
Writing techniques for film and television, with an emphasis on the process of screenwriting, from concept to completion and revision, as well as marketing scripts written for the screen.

CO-366 Media Analysis
Credits: 3
Prerequisite(s): CO-155; and EN-101 and EN-102 or permission of the instructor
Term Offered: All Terms
Course Type(s): CORTT, WT
Analysis and critical examination of the content of mass media.

CO-368 Applied Ethics in American Prisons
Credits: 3
Prerequisite(s): SO-271 or CO-271
Term Offered: All Terms
Course Type(s): SJS
The second in the sequence of the Monmouth University Academic Exchange Program, a collaborative effort between Monmouth University and the New Jersey Department of Corrections. This program, of which this course is a requirement, is offered by Monmouth University to help facilitate a transformative exchange of ideas and perspectives on the topics of ethics and social issues between incarcerated students and non-incarcerated students inside a New Jersey prison. Also listed as SO-368.

CO-372 Podcasting
Credits: 3
Prerequisite(s): CO-102
Term Offered: Fall Term
Course Type(s): CORTP
A hands-on study of alternative broadcast mediums and their relation to social media and audience studies. Examples will include Podcasting specifically, with discussion on Internet radio, LPFM, Ham Radio and Pirate radio.

CO-373 Music Promotion
Credits: 3
Term Offered: Spring Term
Course Type(s): CORTT
A critical examination of the inner workings and business strategies that exist within the symbiotic relationship between the radio and music industry. Topics of discussion include: payola, marketing, promotion, indecency/obscenity, political economy theory, gate-keeping theory, subculture theory, and audience-making theories. Students must have Junior or higher standing to take this course.

CO-374 Radio Programming and Promotion
Credits: 3
Prerequisite(s): CO-102
Term Offered: Fall Term
Course Type(s): CORTP
Overview of the principles of radio programming and promotions: formats, FCC rules, ratings, on-air experience, theories, and music selection choice will all be stressed. The class will produce programming and promotions to be aired on Monmouth’s radio station, WMCX.

CO-375 Television Criticism
Credits: 3
Prerequisite(s): CO-155; and EN-101 and EN-102 or permission of the instructor
Term Offered: All Terms
Course Type(s): CORTT, WT
Analysis and critical examination of the content of television programs.

CO-376 Radio Station Management
Credits: 3
Prerequisite(s): CO-102
Term Offered: All Terms
Course Type(s): CORTT
Principles of management for radio stations. Discussions and practicum include: programming, promotions, sales, public relations, production, community relations, sports, and news.

CO-377 Radio Operation Practice
Credits: 3
Prerequisite(s): CO-102 and permission of the instructor
Term Offered: Summer Term
Course Type(s): None
Seminar offered in summer only.

CO-378 Talk Radio
Credits: 3
Prerequisite(s): CO-102 or permission of the instructor
Term Offered: Spring Term
Course Type(s): CORTA
Introduction to the preparation of documentaries, interviews, and phone-in talk shows. Students will produce a weekly show on WMCX.

CO-379 Advanced Radio Production
Credits: 3
Prerequisite(s): CO-102 and CO-242, or CO-372 or CO-374
Term Offered: Spring Term
Course Type(s): CORTP
Advanced audio production techniques utilizing digital technology, with emphasis on the conception and realization of effective messages in radio broadcasting.

CO-380 Organizational Communication
Credits: 3
Prerequisite(s): EN-101 and EN-102 or permission of the instructor
Term Offered: Spring Term
Course Type(s): COACP, COCSP, COCST, WT
Students will learn various techniques of understanding how people use communication to organize and coordinate their work. Sample discussion topics are: using social media for hiring decisions, dealing with workplace romances and sexual harassment, and managing conflict and emotions at work. Written assignments are decision- making case studies of real problems in actual organizations.

CO-381 The Power of Story
Credits: 3
Term Offered: Spring Term
Course Type(s): COACM, COCSD, EX5
Story is the most powerful and oldest means of communication. Examines its significance in constructing and preserving culture. We focus on the oral art of storytelling, its history, theory, and practice, using a multicultural approach. Students will write, select, prepare, and perform stories from a variety of cultures and literary sources. Students will use learned performance skills in class and at off-campus locations. Junior standing or permission of the instructor is required to take this course.
CO-383 Gender, Race, and Media Credits: 3
Prerequisite(s): EN-101 and EN-102 or permission of the instructor
Term Offered: All Terms
Course Type(s): COACP, COCSP, COCST, COJPT, COPRT, CORTT, GS, NU.EL, RE, WT
Examines multiple understandings of masculinity, femininity, and ethnicity in contemporary society, emphasizing the influential role of the mass media. Students consider the sources of their own attitudes about gender and race and reflect on the personal, social, political, and economic consequences of these expectations.

CO-384 Seminar in Leadership Communication Credits: 3
Prerequisite(s): CO-220 or CO-225 or HU-201
Term Offered: All Terms
Course Type(s): None
An introduction to the study and practice of leadership from a communicating perspective. Particular focus on the relationship between communicating and leading. Examination of leadership concepts and theories in organizational, group, and public contexts. Students will analyze their personal leadership styles and develop leadership communication skills through team projects and classroom exercises.

CO-389 Internship in Communication Credits: 1-3
Prerequisite(s): CO-216 or CO-217 or CO-218, departmental approval, and Junior standing
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline specific technologies and theories in a professional environment directly related to one's course of study.

CO-390 Washington Center Internship Credits: 7-12
Term Offered: All Terms
Course Type(s): EX5
This internship allows students in all majors to intern at government agencies, public service organizations and business associations located in Washington, DC. Under the supervision of Washington Center supervisors and faculty, students gain substantive entry-level professional experience along with academic credit over the course of one semester. In general, students are required to intern in a government agency or public organization four and a half days per week and attend educational seminars, workshops and participate in professional forums conducted by the Washington Center. In addition, students must complete learning objectives and assignments specified by Monmouth University faculty sponsors. Also listed as PS-390 and SO-390. Junior standing and a minimum G.P.A. of 2.50 is required to take this course.

CO-393 Washington Center Course Credits: 3
Term Offered: All Terms
Course Type(s): None
Students participating in a Washington Center Internship are required to enroll in a three credit seminar. A list of available courses is forwarded to all students prior to the beginning of the fall, spring, or summer term. Regular offerings include politics, professional communication, the fine and performing arts, and economics. Also listed as PS-393 and SO-393. Junior standing and a minimum G.P.A. of 2.50 is required to take this course.

CO-398 Special Topics in Communication and Theatre (300 Level) Credits: 1-3
Term Offered: All Terms
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis. If a prerequisite is required it will be announced in the course schedule.

CO-399 Independent Study in Communication Credits: 1-3
Term Offered: All Terms
Course Type(s): None
Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required along with demonstrated ability in the proposed area of concentration to take this course.

CO-401 Producing Live Radio Credits: 3
Prerequisite(s): CO-102
Term Offered: All Terms
Course Type(s): CORTA
This is a capstone course. Principles of radio interviewing, storytelling and live music production will be covered, with an emphasis on pre-production, planning and on-air techniques. A central focus of this class is to prepare students for creative work in radio. This class will require on-air performance on WMCX.

CO-402 Audience Studies Credits: 3
Prerequisite(s): CO-155
Term Offered: All Terms
Course Type(s): CORTW, WT
This course explores audience studies methods for analyzing audiences of popular music genres, television shows, films, and videogames. The class utilizes various theoretical traditions (ideological, semiotic, economic, sociological, psychoanalytic, cultural studies, etc.), with a focus on their utility for interpreting the meanings of the aforementioned media phenomena and its relationship to society and everyday life. These conceptual tools will provide the basis for analyzing media phenomena and its relationship with audiences and fans. Combining theory with practice, the course emphasizes critical thinking and writing about media texts in its varied dimensions and forms.

CO-404 Responsive Media Credits: 3
Prerequisite(s): CO-145 or AR-181
Term Offered: Spring Term
Course Type(s): CORTP, IM
Students learn how to make interfaces for smart phones and tablets to create interactive audio and video. In addition, students will produce creative projects using data mapping, generative art and work collaboratively on a site-specific media project. Also listed as AR-404.

CO-409 Professional Media Writing Credits: 3
Term Offered: All Terms
Course Type(s): CORTW
Provides an introduction to the diverse field of professional writing and integrates a comprehensive overview of the various skills required of today's freelance media writer. Class sessions will offer students practical and critical tools designed to develop a range of writing styles and techniques, while introducing related applications and career opportunities. Lab assignments and writing projects will integrate the tools explored in class. Students must have at least a Junior standing to take this course.
An orientation to career opportunities/advancement based on the successful pitch process necessary to achieve "greenlight" status for proposed media projects. Provides a comprehensive overview of new media formats, stages of media production, and related entertainment media technologies, products and services. Additionally, the course will examine the vital roles of producers and creative executives in these processes. Students will learn how to transform themselves from media consumers to media producers. No previous media-related training or experience is required. Junior standing and instructor permission is required to take this course.

**CO-413 Advanced Public Relations Writing Layout and Design Credits: 3**

**Term Offered: Spring Term**

**Course Type(s): COJPT, COPRT**

Simulates a field public relations agency or department by providing students "real world" or field-applicable skills. An emphasis on media tools and production enables students to work in a fast-paced, deadline-intensive environment. The principles of communicating with media and specialized public audiences are core along with the preparation, production, and presentation of messages for mass consumption.

**CO-414 Public Relations Campaigns Credits: 3**

**Prerequisite(s): CO-295 and CO-313**

**Term Offered: All Terms**

**Course Type(s): COJPW, COPRM**

Application of public relations techniques to various communicative environments, communication problems, and crisis management.

**CO-415 Public Relations Trends and Analysis Credits: 3**

**Prerequisite(s): CO-295**

**Term Offered: Fall Term**

**Course Type(s): COJPT, COPRT**

Examines, reviews, and predicts how corporate leaders solve today's public relations challenges. Curriculum focuses on existing field trends and evaluates effective, as well as ineffective, corporate strategies. Students develop an integral understanding of the vital role of public relations in successful profit and non-profit organizations. Students develop an understanding of the issues management process, identify and plan crisis administration programs, and implement public affairs communication. Student assignments include research, composition of case statements, position papers, solutions and evaluative methods involving publicity demands, special events, promotions, image problems, and other challenges.

**CO-425 Political Communication Credits: 3**

**Prerequisite(s): CO-100 or CO-220 or permission of the instructor**

**Term Offered: All Terms**

**Course Type(s): COACP, COCST**

The impact of communication on political action. Persuasive strategies and mediated reality that affect political choices. Focus on the interpretation of political rhetoric and the role media plays in campaigns.

**CO-427 Crisis and Issues Management Credits: 3**

**Prerequisite(s): CO-295**

**Term Offered: All Terms**

**Course Type(s): COJPT, COPRT**

Advanced public relations theory and practices dealing with management of organizational crisis and issues. Exploration of the process of research, analysis, planning, and implementation of crisis management. Examination of the role of the public relations professional in the development of crisis communication strategies and tactics. Emphasis on control of crisis, rumor, public perception, corporate image, and reputation. Use of case studies, simulations, group exercises, and projects to develop skills in crisis and issues management.

**CO-483 Communication Internship Seminar Credits: 3**

**Term Offered: All Terms**

**Course Type(s): EX1**

Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline-specific technologies and theories in a professional environment directly related to one's course of study. On-campus seminar attendance is required. May be repeated once for credit. Junior standing is required to take this course.

**CO-489 Internship in Communication Credits: 3**

**Term Offered: All Terms**

**Course Type(s): EX1**

Supervised practical experience in communication (radio, television, public relations, and human relations) or journalism; emphasis on the programming, production, and transmission aspects of mass media. Repeatable for credit. Junior standing, departmental approval, and placement are required to take this course.

**CO-491 Seminar in Communication Credits: 3**

**Prerequisite(s): CO-301, Senior standing, at least thirty credits in communication, and EN-102 passed with a grade of C or higher**

**Term Offered: All Terms**

**Course Type(s): None**

Communication as an organized body of knowledge and skills; advanced problems assigned according to the special interests of the student. For Communication majors only.

**CO-492 Interactive Storytelling with Data Credits: 3**

**Prerequisite(s): CO-211 and CO-221 or CO-222**

**Term Offered: All Terms**

**Course Type(s): COJPW, COPRT, IM**

Designed to introduce students to the world of data journalism and teach them to tell interactive stories using raw data. We will start from asking what is data journalism and how we find stories in the data. Students will learn how to acquire data from the web, normalize the data into databases and finally use software to tell engaging, interactive stories with collected data. Students will also learn how to collect data from traditional sources that aren't necessarily found online. Students are expected to complete a data-driven journalism project as part of the course. Also offered as a graduate course, CO-592.

**CO-499 Independent Study in Communication Credits: 3**

**Term Offered: All Terms**

**Course Type(s): None**

Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required to take this course. Demonstrated ability in the proposed area of concentration is required to take this course.
HU-201  Critical Discourse  Credits: 3
Prerequisite(s): EN-102
Term Offered: All Terms
Course Type(s): RD
An introduction to basic principles of clear thinking and effective argument, combined with small group discourse and collaborative problem solving.