**COMMUNICATION (CO)**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Term Offered</th>
<th>Course Type(s)</th>
<th>Prerequisite(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CO-100</td>
<td>Introduction to Communication</td>
<td>3</td>
<td>All Terms</td>
<td>None</td>
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<td></td>
<td>Theory, concepts, and practices of the production, transmission, and reception of messages. Examines elements, models, functions, and types of networks of communication.</td>
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<td>CO-102</td>
<td>Radio Production</td>
<td>3</td>
<td>All Terms</td>
<td>COSPT</td>
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<td></td>
<td>Basic principles of radio broadcasting, with emphasis on pre-production, planning, and audio production techniques.</td>
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<tr>
<td>CO-106</td>
<td>Listening</td>
<td>3</td>
<td>All Terms</td>
<td>None</td>
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<td></td>
<td>Practice listening skills in a variety of personal, academic, and professional contexts. Applying current research in listening theory. Understanding and appreciating the importance of listening every day and for a lifetime.</td>
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<td>CO-120</td>
<td>Interpersonal Communication</td>
<td>3</td>
<td>All Terms</td>
<td>None</td>
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<td></td>
<td>The principles and fundamentals of human oral communication in person-to-person and small group environments; the process of encoding and decoding messages, language usage, listening, and feedback.</td>
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<tr>
<td>CO-145</td>
<td>Introduction to Television Production</td>
<td>3</td>
<td>All Terms</td>
<td>IM</td>
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<td></td>
<td>Introduction to basic studio and field television production equipment, production processes, and approaches to the creation of televised messages. Additional hours to be arranged.</td>
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<tr>
<td>CO-155</td>
<td>Media Literacy</td>
<td>3</td>
<td>All Terms</td>
<td>None</td>
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<td></td>
<td>Introduces students to a range of critical thinking skills for use when encountering media materials, including television, radio, print, and Internet resources. Students will develop an understanding of the complex functions of the mass media industries and an understanding of the aesthetic, emotional, cognitive, and moral choices involved in interpreting media messages.</td>
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<td>CO-198</td>
<td>Special Topics in Communication (100 Level)</td>
<td>1-3</td>
<td>As announced in the course schedule.</td>
<td>None</td>
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<td></td>
<td>Prerequisite: As announced in the course schedule.</td>
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<td>Term Offered: Fall Term</td>
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<td>Course Type(s): None</td>
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<td></td>
<td>An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis.</td>
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<td>CO-203</td>
<td>Philosophy of Language</td>
<td>3</td>
<td>All Terms</td>
<td>None</td>
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<td>Term Offered: All Terms</td>
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<td>Course Type(s): None</td>
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<td></td>
<td>Primarily concerned with questions about the concepts of language, meaning, and understanding. Considers some of the major contributions on these and related concepts. Also listed as Philosophy 203.</td>
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<td>CO-205</td>
<td>Topics in History of Sports and Media</td>
<td>3</td>
<td>Fall Term</td>
<td>COSPT</td>
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<td>Term Offered: Fall Term</td>
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<td>Course Type(s): COSPT</td>
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<td>Examines the development and evolution of selected sports and fields of athletic endeavor primarily in the United States. Students will gain knowledge of various sports, how media has covered and influenced these sports, and how those sports have impacted and influenced American culture and society. This course is repeatable for credit.</td>
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<tr>
<td>CO-206</td>
<td>Issues in Sports Media</td>
<td>3</td>
<td>Spring Term</td>
<td>COSPT</td>
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<td>Term Offered: Spring Term</td>
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<td>Course Type(s): COSPT</td>
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<td></td>
<td>Students examine the way that the media covers, analyzes, and critiques sports and sports issues. Media and sport have become two powerful and influential forces in society today. This class will demonstrate how the two have become irrevocably intertwined.</td>
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<tr>
<td>CO-210</td>
<td>Voice and Diction</td>
<td>3</td>
<td>All Terms</td>
<td>None</td>
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<td>Term Offered: All Terms</td>
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<td>Prerequisite: CO-100</td>
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<td></td>
<td>Course Type(s): COACM, COCSD, CORTA</td>
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<td></td>
<td>Analyzes individual voice and articulation problems; practice focusing on improvement in quality, variety, flexibility, and range.</td>
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<td>CO-211</td>
<td>Introduction to Journalism</td>
<td>3</td>
<td>All Terms</td>
<td>COSPT</td>
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<td>Term Offered: All Terms</td>
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<td>Course Type(s): COSPT</td>
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<td></td>
<td>Explores how concepts of news are changing and develops a hands-on understanding of the way news is created. Course covers basic journalism techniques and standards.</td>
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<tr>
<td>CO-215</td>
<td>Newswriting</td>
<td>3</td>
<td>All Terms</td>
<td>WT</td>
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<td>Term Offered: All Terms</td>
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<td></td>
<td>Prerequisites: CO-211; and EN-101 and EN-102 or permission of the instructor.</td>
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<td>Course Type(s): WT</td>
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<td></td>
<td>Advanced theory and practicum involving newswriting and reporting.</td>
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<td>CO-216</td>
<td>Journalism/PR Career Preparation</td>
<td>1</td>
<td>All Terms</td>
<td>None</td>
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<td>Term Offered: All Terms</td>
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<td>Course Type(s): None</td>
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<td>Instructs Communication majors how to effectively pursue opportunities for employment, professional training, and internships. It is designed specifically for Communication students emerging as professionals in the fields of Journalism and Public Relations.</td>
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<td>CO-217</td>
<td>Radio/Television Career Preparation</td>
<td>1</td>
<td>All Terms</td>
<td>None</td>
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<td>Term Offered: All Terms</td>
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<td>Course Type(s): None</td>
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<td></td>
<td>Instructs Communication majors how to effectively pursue opportunities for employment, professional training and internships. It is designed specifically for Communication students studying Radio and Television.</td>
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<tr>
<td>CO-218</td>
<td>Communication Studies Career Preparation</td>
<td>1</td>
<td>All Terms</td>
<td>None</td>
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<td>Term Offered: All Terms</td>
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<td>Course Type(s): None</td>
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<td></td>
<td>Prepares Communication Studies concentration students how to effectively pursue opportunities for employment, career development and professional training in the field of Communication.</td>
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<td>CO-220</td>
<td>Public Speaking</td>
<td>3</td>
<td>All Terms</td>
<td>None</td>
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<td>Term Offered: All Terms</td>
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<td>Course Type(s): None</td>
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<td>An introduction to the principles and practices of effective public speaking, using traditional rhetorical principles as applied in the composition and delivery of various types of speeches.</td>
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</table>
CO-221 Introduction to Digital Media  Credits: 3
Term Offered: All Terms
Course Type(s): CORTP, IM, TL
Provides the skills and theoretical context to produce, manage and
optimize digital media to create dynamic and engaging websites,
broadcast graphics and imagery for presentations. The course uses
in class lectures, hands-on demonstrations, directed readings and
discussions to help students understand the parameters of their digital
tools and make high quality, socially engaged work.

CO-222 User Experience and Interaction Design  Credits: 3
Term Offered: All Terms
Course Type(s): CORTW, IM
Guides students through research, planning, and designing of interactive,
transmedia, web, mobile, and gaming formats and platforms. Topics
covered include computer-mediated communication, transmedia
storytelling, information architecture for digital experiences, human
computer interfaces, wireframes, and web and mobile device prototyping.

CO-223 Argumentation and Debate  Credits: 3
Prerequisite: HU-201 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): COACM, COCSD
The principles of argumentation and their application in the debate
situation; the nature and structure of reasoning, the types of evidence,
the construction of briefs, and the researching of debate propositions.

CO-224 Introduction to Mass Communication  Credits: 3
Term Offered: All Terms
Course Type(s): None
The historical development and functions of mass media, such as radio,
television, print, and film.

CO-225 Business and Professional Communication  Credits: 3
Term Offered: All Terms
Course Type(s): RD
Principles and techniques for oral and written communication skills
within the business and professional situations; emphasis on job
interviewing with resumes and cover letters, professional emails and
social media posts, informative and persuasive presentations, and
listening skills.

CO-226 Intercultural Communication  Credits: 3
Term Offered: All Terms
Course Type(s): BI.EL, CD, RE
The process of communication between people of different cultures; the
influence of culture on communicative messages and meanings.

CO-228 Basic Sign Language  Credits: 3
Term Offered: All Terms
Course Type(s): None
Prepares students to communicate basic wants and needs with those
individuals who are hearing impaired, deaf, or with those who, for other
reasons, use sign language as their primary mode of communication.
Review of the history of deaf education. Does not fulfill the foreign
language requirement.

CO-231 Performance of Literature  Credits: 3
Prerequisite: CO-100.
Term Offered: All Terms
Course Type(s): COACM, COCSD
The fundamental principles of oral interpretation of literature;
opportunities for enhancing the understanding and appreciation of prose,
poetry, and drama through effective performance.

CO-233 Rhetoric and Persuasion  Credits: 3
Term Offered: All Terms
Course Type(s): None
Concepts and principles of communicative messages that influence
thoughts, attitudes, and behavior. Foundational theories of persuasion,
including rhetorical, critical, and social scientific perspectives.

CO-235 Sports Broadcasting  Credits: 3
Prerequisite: CO-102 or CO-145.
Term Offered: Spring Term
Course Type(s): COSPT
Prepares students for an internship at a public or commercial radio
station or an entry-level position. Students will learn how to gather,
organize, write, report, and broadcast radio sports.

CO-236 Sports Reporting  Credits: 3
Term Offered: Spring Term
Course Type(s): COSPT
Introduction to the field of sports journalism, which includes standardized
news writing techniques as well as feature writing.

CO-240 Smartphone Video Production  Credits: 3
Term Offered: All Terms
Course Type(s): CORTP
Teaches students how to use their smartphones to produce high-
quality videos which they can then share with a large and diverse online
community. From the development of an idea and importance of pre-
production planning to the final stages post-production and marketing,
this class will guide students through the entire process of creating and
sharing visual media.

CO-241 Introduction to Screen Studies  Credits: 3
Term Offered: All Terms
Course Type(s): COSS, IM
Introduction to the disciplines of the Screen Arts - motion picture
film, television, video, and digital multimedia - with respect to the
operation of the various elements of sound and image as they operate
within the text of the visual work screened. Includes screening and
discussion of various representative works.

CO-242 Creating Good Radio  Credits: 3
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTP
Broadcasting as effective communication; practical experience in writing,
producing, directing, and performing in radio programs; critical analysis
of various professional broadcasts.

CO-243 History of the Motion Picture  Credits: 3
Term Offered: All Terms
Course Type(s): COSS
An introduction to the major phases of motion picture history from its
origins to the present, including screenings and discussions of major film
movements, technological innovations, and landmark directors.

CO-246 Producing and Directing for Television (TV2)  Credits: 3
Prerequisite: CO-145.
Term Offered: All Terms
Course Type(s): CORTP
The application of aesthetic theory and production principles via studio
television production assignments. Emphasis is placed upon the roles
of producer and director in live television production. Additional studio
hours to be arranged.
CO-247  Espn3 Live Sports I  Credits: 3
Prerequisite: CO-145.
Term Offered: Fall Term
Course Type(s): CORTP, COSPT
Hands-on introduction to the process of producing live television sports broadcasts. Students will examine each of the staff positions, and will serve in many of them as crew for the TV sports broadcasts on campus.

CO-250  Global Communication  Credits: 3
Term Offered: All Terms
Course Type(s): BI.EL, COJPT, COPRT, GU, RE
Introduces students to the various aspects of global communication, primarily media communication, journalism, and public relations. Particular emphasis will be on the categories of difference such as gender, race, class, and ethnicity. Global communication is reshaping economic, social, cultural, and political aspects of our lives nationally and internationally. Hence, in this course students will explore essential components of global communication, emphasizing shifts in national, regional, and international media patterns and trends including production, distribution, and consumption.

CO-260  Contemporary News Design  Credits: 3
Prerequisite: CO-211 or CO-295.
Term Offered: All Terms
Course Type(s): None
A working knowledge of type, art, and graphic elements, and the techniques for designing newspaper and magazine pages.

CO-262  Co-Curricular Practicum in Radio  Credits: 1
Prerequisite: CO-378 or permission of the instructor.
Term Offered: All Terms
Course Type(s): None
Credit for specified assignments at the University radio station, WMCX, is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at the radio station for at least one semester.

CO-263  Co-Curricular Practicum in Television  Credits: 1
Prerequisite: Instructor permission.
Term Offered: All Terms
Course Type(s): None
Credit for specified assignments at the University television station is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at HAWK TV for at least one semester.

CO-264  Co-Curricular Practicum in Journalism  Credits: 1
Prerequisite: Instructor permission.
Term Offered: All Terms
Course Type(s): None
Credit for specified assignments at the University newspaper is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at The Outlook for at least one semester.

CO-265  Co-Curricular Practicum in Public Relations  Credits: 1
Prerequisite: Instructor permission; limited to students active with PRSSA for at least one semester; students may also gain entry with previous experience on a public relations event/project and provide tangible evidence to advisor.
Term Offered: All Terms
Course Type(s): None
Credit for specified public relations assignments for the Public Relations Student Society of America (PRSSA), University Clubs and Associations, and/or the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements; may be repeated for a total of six credits.

CO-266  Co-Curricular Practicum in CommWorks  Credits: 1
Prerequisite: Successful completion of a 300+ level course with a course type of “COCSD” or permission of the instructor.
Term Offered: All Terms
Course Type(s): None
Credit for specified performance assignments with CommWorks (Students Committed to Performance) and, by extension, the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active in CommWorks for at least one semester. Students may also gain entry with previous substantial experience in performance, theatre, and/or forensics; student must provide tangible evidence to the advisor.

CO-267  Co-Curricular Practicum in MOCC  Credits: 1
Prerequisite: Consent of the instructor.
Term Offered: All Terms
Course Type(s): None
One credit for specified assignments with MOCC and by extension the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. The course may not count toward other major requirements. May be repeated for a total of six credits.

CO-270  The Business of Radio  Credits: 3
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTT
A study of the history of radio, including its golden age, crisis, and new role in today’s society. Examining radio as a business and profession will be analyzed.

CO-272  Real People Reel Stories  Credits: 3
Prerequisite: Prior permission of the directing professor.
Term Offered: All Terms
Course Type(s): COACM, CORTP, EX5
Learning to tell a story through video testimonies/interviews. Socially conscious topics will be chosen from quality of life issues being explored by our new on-campus Polling Institute or those presented by community aid organizations.

CO-275  Performance for Radio  Credits: 3
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTA
The fundamentals of radio announcing will be stressed along with station orientation. The student will develop strong vocal skills for a variety of radio personalities over the air.
CO-288 Cooperative Education: Communication  
Prerequisites: Junior or Senior standing and departmental approval.  
Term Offered: All Terms  
Course Type(s): EX
Professional work experience in a communication position. May be repeated for credit.

CO-289 Internship in Communication  
Prerequisites: CO-216 or CO-217 or CO-218, Departmental approval, and Junior standing.  
Term Offered: All Terms  
Course Type(s): EX
Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline specific technologies and theories in a professional environment directly related to one's course of study.

CO-290 Media Law  
Term Offered: All Terms  
Course Type(s): COCST, COJPT, COPRT, CORTT
How the mass media is constrained and protected by the law and court interpretation. Overview will focus on libel, copyright, obscenity, free press, and other legal/illegal aspects of mass communication. Also listed as PS-290. Only open to communication majors.

CO-291 Media Ethics  
Prerequisites: EN-101 and EN-102 or permission of the instructor.  
Term Offered: All Terms  
Course Type(s): COJPT, COPRT, CORTT, WT
Exposure to a range of ethical concerns, choices, and practices across various media forms through case studies, readings, and discussions.

CO-292 Communication Research Methods  
Prerequisites: CO-100, MA-105; and at least six credits in the major.  
Term Offered: All Terms  
Course Type(s): None
Introduction to the use of the scientific methods, various research approaches, and application of both qualitative and quantitative methods for application in the field of communication.

CO-293 Social Media in Public Relations  
Term Offered: All Terms  
Course Type(s): COJPT, COPRT, IM
An interactive, intensive study of social media with regard to the field of public relations. Students will be introduced to new contexts and forms of social media, an ever-growing area of study.

CO-295 Introduction to Public Relations  
Term Offered: All Terms  
Course Type(s): COSPT
A comprehensive survey of the field of public relations. Emphasis on the evolution, role, functions, and scope of public relations in American society.

CO-296 Public Relations Fundraising  
Prerequisite: CO-295.  
Term Offered: All Terms  
Course Type(s): COJPT, COPRT, COSPT
Designed to provide an introduction to the practice, programs, and publics of fund raising. Development of a fund raising campaign will be produced for a nonprofit client. Written and oral communication skills essential to the professional fund raiser will be practiced in class and through assignments. May be offered in a hybrid format (partially online).

CO-297 Contemporary Issues in Cinema  
Prerequisites: CO-241 and permission of the instructor.  
Term Offered: All Terms  
Course Type(s): COSS
Current topics in contemporary cinema, with an emphasis on engagement with current film and video makers, and analysis and critique of cutting edge work in the field of screen production. Note: Must be taken in sequence in subsequent semesters.

CO-298 Special Topics in Communication (200 Level)  
Prerequisite: As announced in the course schedule.  
Term Offered: All Terms  
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis.

CO-299 Independent Study in Communication  
Prerequisite: Demonstrated ability in the proposed area of concentration.  
Term Offered: Spring Term  
Course Type(s): None
Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required.

CO-300 Co-Curricular Practicum in Service Learning  
Prerequisites: Two 200+ level Communication courses, consent of the instructor, and a minimum GPA of 2.50.  
Term Offered: All Terms  
Course Type(s): None
One credit is awarded for service learning work with a community partner and a faculty supervisor. Service projects are framed by academic material from the Communication Studies concentration proposed by the student. Student learning is facilitated through reflection writing. The course may not count toward other major requirements.

CO-301 Communication Theory  
Prerequisites: Junior standing, CO-292, EN-101, EN-102, and eighteen credits of communication courses completed; or permission of the instructor.  
Term Offered: All Terms  
Course Type(s): WT
Introduces students to the study of communication theory from interpersonal, small group, and organizational, to the mass media.

CO-303 Creating a Culture of Peace  
Term Offered: Spring Term  
Course Type(s): COCST, COJPT, COPRT
An introduction to theories of nonviolent communication, the use of practical communication skills for nonviolent conflict resolution, and applications of nonviolent communication in historical and contemporary peace movements.

CO-309 Family Communication  
Prerequisite: CO-100 or CO-120.  
Term Offered: Spring Term  
Course Type(s): COACP, COCS, COCS
Explores couple and family communication processes. Focuses on how individuals use interaction to establish, maintain, and change personal, romantic and family relationships.

CO-311 Communication Ethics  
Term Offered: All Terms  
Course Type(s): None
An introduction to communication ethics and related contemporary issues intended to support students in making principled communication decisions.
CO-313 Public Relations Writing Credits: 3
Prerequisite: CO-295.
Term Offered: All Terms
Course Type(s): None
A study into the fundamentals of effective public relations writing, including production of media releases, position papers, and media kits. The course focuses on writing style and technique, along with form and distribution methods.

CO-315 Making the Short Film Credits: 3
Term Offered: Fall Term
Course Type(s): CORTP
Students will be given the opportunity to study and apply both the technical and aesthetic principles of film and video production, in addition to examining the characteristics of successful short narrative films. Students will enhance their skills in visual storytelling by developing and producing three short films to screen on both the big and small screen. Prequisite: CO-145.

CO-317 Civic Journalism Credits: 3
Prerequisite: CO-211.
Term Offered: All Terms
Course Type(s): COJPW, COPRM, EX5
News with a community service attitude. Gain hands-on experience through speakers, field trips, interviews, and involvement with local issues. Students write civic journalism news stories and host a community symposium to encourage dialogue among diverse community groups.

CO-318 Topics in Film Credits: 3
Term Offered: All Terms
Course Type(s): COCST, CORTT, COSS
Explores in-depth a specialized topic relevant to film and cultural studies. The topic changes each time the course is taught and may include a particular film director, genre or historical period. This course is repeatable for credit.

CO-320 Small Group Communication Credits: 3
Prerequisites: CO-100 and permission of the instructor.
Term Offered: All Terms
Course Type(s): COACM, COCST, EX3
Students explore academic perspectives on the process of group communication, leadership, conflict, decision-making, and problem solving, then reflect on and apply these perspectives outside the classroom in the context of a service learning project. Also listed as SO-320.

CO-321 Nonverbal Communication Credits: 3
Prerequisite: CO-100 or CO-120.
Term Offered: Fall Term
Course Type(s): COACM, COCST
A study of the process and effects of the kinesic, paralinguistic, tactile, olfactory, artifactual, and proxemic aspects of nonverbal communication.

CO-323 Persuasion Credits: 3
Prerequisites: CO-100 or CO-233, or permission of the instructor.
Term Offered: Fall Term
Course Type(s): COACP, COCSP, COCST
Concepts and principles of communicative messages that influence thoughts, attitudes, and behavior; roles of source, message, channel, and receiver.

CO-324 Intercollegiate Forensics Credits: 3
Term Offered: All Terms
Course Type(s): None
Practical application of rhetorical, interpretative, and theatrical principles to a competitive collegiate environment. Students will participate in a minimum of twenty-five rounds of tournament competition.

CO-326 Advanced Sports Broadcasting Credits: 3
Prerequisite: CO-235.
Term Offered: Spring Term
Course Type(s): COSPT
Explores in-depth the role that a broadcaster takes on covering teams and events as a play by play announcer or sideline reporter.

CO-327 Civic Participation Credits: 3
Prerequisites: CO-100, CO-120, and CO-225.
Term Offered: Spring Term
Course Type(s): COACP, COCSP, COCST
Explores how public communication shapes and reinvigorates civic participation, offering ways of understanding and resolving civic problems in democratic societies.

CO-330 News Editing Credits: 3
Prerequisite: CO-211 or CO-295.
Term Offered: Fall Term
Course Type(s): COJPW, COPRM
Copy-editing techniques for reviewing and improving news writing.

CO-333 Online Journalism Credits: 3
Prerequisite: CO-211.
Term Offered: All Terms
Course Type(s): COJPW, COPRM, IM
Explore the world of electronic information from a journalist’s perspective. Learn to use and evaluate electronic resources including search engines, e-mail, news groups, directories, and databases for reporting news. Covers reporting and composing news stories for online publication and the legal and ethical questions raised by online news.

CO-334 Advanced Performance of Literature Credits: 3
Prerequisite: CO-231.
Term Offered: All Terms
Course Type(s): COACM
The analysis and performance of outstanding literary works in prose, poetry, and drama. Emphasis is placed on the development of the student’s performance skills and program building for public recital.

CO-335 Group Techniques in Performance Credits: 3
Term Offered: Spring Term
Course Type(s): COACM, COCSD
Various theories and techniques used in group performances with a concentration on Readers Theatre and Chamber Theatre; selected literature is arranged, analyzed, and performed. Also listed as TH-335.

CO-337 Performance Theory and Practice Credits: 3
Term Offered: Fall Term
Course Type(s): COACM, COCST
The study of performance offers students the opportunity to explore the power of performance in its diverse forms in both theory and practice. Students will experience a wide variety of performance contexts, including performances of self in everyday life, performances of culture, performances of literature, and socially engaged, original performance art.
CO-338 Video Production and Editing
Prerequisite: CO-145.
Term Offered: Fall Term
Course Type(s): CORTP, IM
A hands-on workshop allowing advanced students to work on individual projects with instructor guidance based on each student's level of experience. Students learn field production and editing.

CO-340 Writing the Review
Prerequisites: CO-211 or permission of the instructor; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COJPW, COPRM, COSS, WT
The process of writing newspaper opinion pieces on film and theatre presentations.

CO-342 Editorial Writing
Prerequisites: CO-211 or permission of the instructor; and EN-101 and EN-102 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): COJPW, COPRM, WT
Editorial writing is the style of persuasive writing found on a newspaper's editorial pages, in online and print magazines, and in scripting some radio and television talk shows. Students will gain experience in doing research into current trends and events, persuasive writing, and exploring the multiple sides to an argument.

CO-343 Performance and Social Activism
Term Offered: Spring Term
Course Type(s): COCSD
Students survey the recent history, theories, and methods of creative activist performance and produce original performances that function as embodied visions of social change and/or resistance to social norms. Emphasis is placed on representations of gender, race/ethnicity, sexuality, class, ability, etc. as well as structural inequalities and social injustice.

CO-345 Electronic Field Production and Editing (TV3)
Prerequisite: CO-246.
Term Offered: Spring Term
Course Type(s): CORTP
Instruction and experience as independent producers of creative, feature, and documentary segments.

CO-346 Documentary Film and Video
Term Offered: Fall Term
Course Type(s): CORTW, COSS
An introduction to the history and development of documentary film and video, with screenings and discussions of examples from the major movements in documentary, and small group production of an original documentary.

CO-347 ESPN3 Live Sports II
Prerequisite: CO-247.
Term Offered: All Terms
Course Type(s): CORTP, COSPT
Hands-on advanced study of the process of producing live and live-on-tape television sports broadcasts. Students will study each of the crew positions, and will serve in many of them as crew for the TV sports broadcasts on campus.

CO-350 Broadcast Newswriting and Reporting
Prerequisite: CO-145.
Term Offered: All Terms
Course Type(s): CORTW
Writing and reporting techniques for broadcast news; the process of news preparation from leads or sources through copy preparation, to on-air delivery.

CO-351 Broadcast Copywriting
Prerequisite: CO-102 or CO-145.
Term Offered: All Terms
Course Type(s): CORTW
Practical application of creative writing for radio and television.

CO-352 Broadcast News Operation
Term Offered: Fall Term
Course Type(s): CORTP
Overview of TV studio and newsroom operations with an emphasis on news writing, field reporting and studio production. Students will produce news content, green screen commentaries and specialized packages. Class sessions will provide students with practical and critical tools that will help them gain a better understanding of how compelling, informative content is constructed for broadcast and online news. Open to all majors.

CO-357 Acting for Television
Prerequisite: TH-154.
Term Offered: Spring Term
Course Type(s): CORTA
Techniques that the on-camera performer uses in various TV situations, commercials, daytime drama, situation comedy, and serious drama. Also listed as TH-357.

CO-360 Feature Writing
Prerequisites: CO-211 or permission of the instructor; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COJPW, COPRM, WT
The process of developing ideas into feature stories.

CO-365 Screenwriting
Prerequisite: CO-155 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): CORTW, COSS
Writing techniques for film and television, with an emphasis on the process of screenwriting, from concept to completion and revision, as well as marketing scripts written for the screen.

CO-367 Media Analysis
Prerequisites: CO-155; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): CORTT, WT
Analysis and critical examination of the content of mass media.

CO-372 Podcasting
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTP
A hands-on study of alternative broadcast mediums and their relation to social media and audience studies. Examples will include Podcasting specifically, with discussion on Internet radio, LPFM, Ham Radio and Pirate radio.
CO-373 Music Promotion
Prerequisite: Junior status.
Term Offered: Spring Term
Course Type(s): CORTT
A critical examination of the inner workings and business strategies that exist within the symbiotic relationship between the radio and music industry. Topics of discussion include: payola, marketing, promotion, indecency/obscenity, political economy theory, gate-keeping theory, subculture theory, and audience-making theories.

CO-374 Radio Programming and Promotion
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTP
Overview of the principles of radio programming and promotions: formats, FCC rules, ratings, on-air experience, theories, and music selection choice will all be stressed. The class will produce programming and promotions to be aired on Monmouth's radio station, WMUX.

CO-375 Television Criticism
Prerequisites: CO-155; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): CORTT, WT
Analysis and critical examination of the content of television programs.

CO-376 Radio Station Management
Prerequisite: CO-102.
Term Offered: All Terms
Course Type(s): CORTT
Principles of management for radio stations. Discussions and practicum include: programming, promotions, sales, public relations, production, community relations, sports, and news.

CO-377 Radio Operation Practice
Prerequisites: CO-102 and permission of the instructor.
Term Offered: Summer Term
Course Type(s): None
Seminars offered in summer only.

CO-378 Talk Radio
Prerequisite: CO-102 or permission of the instructor.
Term Offered: Spring Term
Course Type(s): CORTA
Introduction to the preparation of documentaries, interviews, and phone-in talk shows. Students will produce a weekly show on WMUX.

CO-379 Advanced Radio Production
Prerequisite: CO-102 and CO-242 or CO-372 or CO-374, or permission of the instructor.
Term Offered: Spring Term
Course Type(s): CORTP
Advanced audio production techniques utilizing digital technology, with emphasis on the conception and realization of effective messages in radio broadcasting.

CO-380 Organizational Communication
Prerequisites: EN-101 and EN-102 or permission of the instructor.
Term Offered: Spring Term
Course Type(s): COACP, COCSP, COCST, WT
Students will learn various techniques of understanding how people use communication to organize and coordinate their work. Sample discussion topics are: using social media for hiring decisions, dealing with workplace romances and sexual harassment, and managing conflict and emotions at work. Written assignments are decision-making case studies of real problems in actual organizations.

CO-381 The Power of Story
Prerequisite: Junior standing or instructor permission.
Term Offered: Spring Term
Course Type(s): COACM, COCSD, EX5
Story is the most powerful and oldest means of communication. Examines its significance in constructing and preserving culture. We focus on the oral art of storytelling, its history, theory, and practice, using a multicultural approach. Students will write, select, prepare, and perform stories from a variety of cultures and literary sources. Students will use learned performance skills in class and at off-campus locations.

CO-383 Gender, Race, and Media
Prerequisites: EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COACP, COCSP, COCST, COJPT, COPRT, CORTT, GS, NU.EL, RE, WT
Examines multiple understandings of masculinity, femininity, and ethnicity in contemporary society, emphasizing the influential role of the mass media. Students consider the sources of their own attitudes about gender and race and reflect on the personal, social, political, and economic consequences of these expectations.

CO-384 Seminar in Leadership Communication
Prerequisites: CO-220 or CO-225 or HU-201.
Term Offered: All Terms
Course Type(s): None
An introduction to the study and practice of leadership from a communicating perspective. Particular focus on the relationship between communicating and leading. Examination of leadership concepts and theories in organizational, group, and public contexts. Students will analyze their personal leadership styles and develop leadership communication skills through team projects and classroom exercises.

CO-388 Cooperative Education: Communication
Prerequisites: Junior or Senior standing; departmental approval.
Term Offered: All Terms
Course Type(s): EX2
Professional work experience in a communication position. This course may be repeated for credit.

CO-389 Internship in Communication
Prerequisites: CO-216 or CO-217 or CO-218, Departmental approval, and Junior standing.
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline specific technologies and theories in a professional environment directly related to one's course of study.

CO-390 Washington Center Internship
Prerequisites: Junior standing; 2.50 GPA minimum.
Term Offered: All Terms
Course Type(s): EX5
This internship allows students in all majors to intern at government agencies, public service organizations and business associations located in Washington, DC. Under the supervision of Washington Center supervisors and faculty, students gain substantive entry-level professional experience along with academic credit over the course of one semester. In general, students are required to intern in a government agency or public organization four and a half days per week and attend educational seminars, workshops and participate in professional forums conducted by the Washington Center. In addition, students must complete learning objectives and assignments specified by Monmouth University faculty sponsors. Also listed as PS-390 and SO-390.
CO-393   Washington Center Course   Credits: 3
Prerequisites: Junior standing and a minimum GPA of 2.50.
Term Offered: All Terms
Course Type(s): None
Students participating in a Washington Center Internship are required to enroll in a three credit seminar. A list of available courses is forwarded to all students prior to the beginning of the fall, spring, or summer term. Regular offerings include politics, professional communication, the fine and performing arts, and economics. Also listed as PS-393 and SO-393.

CO-397   Contemporary Issues in Cinema   Credits: 1
Prerequisites: CO-241 and permission of the instructor.
Term Offered: All Terms
Course Type(s): COSS
Current topics in contemporary cinema, with an emphasis on engagement with current film and video makers, and analysis and critique of cutting edge work in the field of screen production. Must be taken in sequence in subsequent semesters.

CO-398   Special Topics in Communication and Theatre (300 Level)   Credits: 1-3
Prerequisite: As announced in the course schedule.
Term Offered: All Terms
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis.

CO-399   Independent Study in Communication   Credits: 1-3
Prerequisite: Demonstrated ability in the proposed area of concentration.
Term Offered: All Terms
Course Type(s): None
Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required.

CO-401   Producing Live Radio   Credits: 3
Prerequisite: CO-102.
Term Offered: All Terms
Course Type(s): CORTA
This is a capstone course. Principles of radio interviewing, storytelling and live music production will be covered, with an emphasis on pre-production, planning and on-air techniques. A central focus of this class is to prepare students for creative work in radio. This class will require on-air performance on WMCX.

CO-404   Responsive Media   Credits: 3
Prerequisite: CO-145 or AR-181.
Term Offered: Spring Term
Course Type(s): CORTP; IM
Students learn how to make interfaces for smart phones and tablets to create interactive audio and video. In addition, students will produce creative projects using data mapping, generative art and work collaboratively on a site-specific media project. Also listed as AR-404.

CO-409   Professional Media Writing   Credits: 3
Prerequisites: Junior standing and instructor permission.
Term Offered: All Terms
Course Type(s): CORTW
Provides an introduction to the diverse field of professional writing and integrates a comprehensive overview of the various skills required of today’s freelance media writer. Class sessions will offer students practical and critical tools designed to develop a range of writing styles and techniques, while introducing related applications and career opportunities. Lab assignments and writing projects will integrate the tools explored in class.

CO-412   Project Greenlight   Credits: 3
Prerequisites: Junior standing and instructor permission.
Term Offered: All Terms
Course Type(s): CORTT, COSS, IM
An orientation to career opportunities/advancement based on the successful pitch process necessary to achieve “greenlight” status for proposed media projects. Provides a comprehensive overview of new media formats, stages of media production, and related entertainment media technologies, products and services. Additionally, the course will examine the vital roles of producers and creative executives in these processes. Students will learn how to transform themselves from media consumers to media producers. No previous media-related training or experience is required.

CO-413   Advanced Public Relations Writing Layout and Design   Credits: 3
Prerequisites: CO-295 and CO-313.
Term Offered: Spring Term
Course Type(s): COJPW, COPRM
Simulates a field public relations agency or department by providing students “real world” or field-applicable skills. An emphasis on media tools and production enables students to work in a fast-paced, deadline-intensive environment. The principles of communicating with media and specialized public audiences are core along with the preparation, production, and presentation of messages for mass consumption.

CO-414   Public Relations Campaigns   Credits: 3
Prerequisites: CO-295 and CO-313 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COJPW, COPRM
Application of public relations techniques to various communicative environments, communication problems, and crisis management.

CO-415   Public Relations Trends and Analysis   Credits: 3
Prerequisite: CO-295.
Term Offered: Fall Term
Course Type(s): COJPWT, COPRT
Examines, reviews, and predicts how corporate leaders solve today’s public relations challenges. Curriculum focuses on existing field trends and evaluates effective, as well as ineffective, corporate strategies. Students develop an integral understanding of the vital role of public relations in successful profit and non-profit organizations. Students develop an understanding of the issues management process, identify and plan crisis administration programs, and implement public affairs communication. Student assignments include research, composition of case statements, position papers, solutions and evaluative methods involving publicity demands, special events, promotions, image problems, and other challenges.

CO-425   Political Communication   Credits: 3
Prerequisite: CO-100 or CO-220 or instructor permission.
Term Offered: All Terms
Course Type(s): COACP, COCST
The impact of communication on political action. Persuasive strategies and mediated reality that affect political choices. Focus on the interpretation of political rhetoric and the role media plays in campaigns. Also listed as PS-425.
CO-427  Crisis and Issues Management
Prerequisite: CO-295.
Term Offered: All Terms
Course Type(s): COJPT, COPRT
Advanced public relations theory and practices dealing with management of organizational crisis and issues. Exploration of the process of research, analysis, planning, and implementation of crisis management. Examination of the role of the public relations professional in the development of crisis communication strategies and tactics. Emphasis on control of crisis, rumor, public perception, corporate image, and reputation. Use of case studies, simulations, group exercises, and projects to develop skills in crisis and issues management.

CO-483  Communication Internship Seminar
Prerequisite: Junior Standing.
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline-specific technologies and theories in a professional environment directly related to one's course of study. On-campus seminar attendance is required. May be repeated once for credit.

CO-484  Communication Internship Seminar
Prerequisites: Departmental approval; Junior standing.
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communications (radio, television, public relations, and human relations); emphasis on the programming, production, and transmission aspects of mass media. On-campus attendance is required. May be repeated once for credit.

CO-488  Cooperative Education: Communication
Prerequisites: Departmental approval and Junior or Senior standing.
Term Offered: All Terms
Course Type(s): EX2
Professional work experience in a communication position. May be repeated for credit.

CO-489  Internship in Communication
Prerequisites: Junior standing, departmental approval, and placement.
Term Offered: All Terms
Course Type(s): EX1
Supervised practical experience in communication (radio, television, public relations, and human relations) or journalism; emphasis on the programming, production, and transmission aspects of mass media. Repeatable for credit.

CO-491  Seminar in Communication
Prerequisites: CO-301, Senior standing, at least thirty credit hours in the department, and successful completion of EN-102 with a grade of C or higher.
Term Offered: All Terms
Course Type(s): None
Communication as an organized body of knowledge and skills; advanced problems assigned according to the special interests of the student. For Communication majors only.

CO-492  Interactive Storytelling with Data
Prerequisites: CO-211 and CO-221 or CO-222.
Term Offered: All Terms
Course Type(s): COJPW, CORTP, IM
Designed to introduce students to the world of data journalism and teach them to tell interactive stories using raw data. We will start from asking what is data journalism and how we find stories in the data. Students will learn how to acquire data from the web, normalize the data into databases and finally use software to tell engaging, interactive stories with collected data. Students will also learn how to collect data from traditional sources that aren't necessarily found online. Students are expected to complete a data-driven journalism project as part of the course. Also offered as a graduate course, CO-592.

CO-497  Contemporary Issues in Cinema
Prerequisites: CO-241, CO-297, CO-397, and permission of the instructor.
Term Offered: All Terms
Course Type(s): COSS
Current topics in contemporary cinema, with an emphasis on engagement with current film and videomakers, and analysis and critique of cutting edge work in the field of screen production. Note: Must be taken in sequence in subsequent semesters.

CO-498  Special Topics in Communication (400 Level)
Prerequisite: Demonstrated ability in the proposed area of concentration.
Term Offered: All Terms
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. The course may be conducted on either a lecture-discussion or a seminar basis.

CO-499  Independent Study in Communication
Prerequisite: Demonstrated ability in the proposed area of concentration.
Term Offered: All Terms
Course Type(s): None
Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required.

CO-499B  Independent Study in Screen Studies
Term Offered: Spring Term
Course Type(s): None
Guided research on a selected topic in screen studies.