

MINOR IN ENTREPRENEURSHIP (MIN.ENT)

Code	Title	Credits
BK-250	Principles of Marketing	3
BM-250	Principles of Management and Organizational Behavior	3
BM-451	Entrepreneurship	3
<i>Select 3 credits from the following:</i>		3
BK-407	Digital Marketing	
BK-457	Social Media Marketing	
BM-225	Business Writing and Communication	
CO-221	Introduction to Digital Media	
CO-293	Social Media	
MU-301	The Business of Music	
Select 3 credits from the following:		3
BM-432	Hospitality Management and Marketing	
BM-456	Franchising	
BM-482	Small Business Management/Marketing	
Total Credits		15

Note: Not available to students majoring in Business Administration.