

# B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN INTERNATIONAL BUSINESS (BUBI.BS)

Code	Title	Credits
<b>Major Requirements/Business (33 credits)</b>		
BA-251	Accounting I	3
BE-201	Microeconomics	3
<i>(BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education)</i>		
BE-202	Macroeconomics	3
<i>(BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education)</i>		
BF-301	Principles of Finance	3
BL-201	Legal Environment of Business I	3
BK-250	Principles of Marketing	3
BM-250	Principles of Management and Organizational Behavior	3
BE-251	Business Statistics	3
BM-327	Ethics, Diversity, and Social Responsibility	3
BM-350	Operations Management	3
BM-490	Strategic Management	3
<b>Concentration Requirements/International Business (33 credits)</b>		
BK-301	Marketing Research	3
Select 12 credits from the following:		12
BM-471	Global Management	
BK-453	International Marketing	
BF-421	International Finance	
BE-403	Economic Growth and Development	
BI-419	Export/Import Marketing and Logistics	
Or select one BI-498 Special Topics Course		
Select one of the following:		3
BA-261	Data Analytics for Accounting	
BE-455	Financial Econometrics	
BM-311	Management Data Analytics	
BK-406	Marketing Analytics	
Select 6 credits from the same Foreign Language <sup>1</sup>		6
<i>(Satisfies the World Language General Education Requirement)</i>		
Select 9 credits from courses designated with Course Type: BI.EL		9
<b>Interdisciplinary Requirements (6 credits)</b>		
MA-117	Quantitative Analysis for Business I	3
<i>(Satisfies Mathematics in General Education)</i>		
IT-150	Information Technology for Business	3
<i>(Satisfies Technological Literacy (TL) in General Education)</i>		

## Free Electives (21 credits) <sup>1</sup>

Complete up to 21 credits of free electives. <sup>1</sup> 21

## General Education Requirements (27 credits) <sup>2</sup>

Complete 27 credits as outlined on the General Education table. <sup>2</sup> 27

**Total Credits** 120

<sup>1</sup> Please consult with your advisor regarding the required number of free electives that must be completed.

<sup>2</sup> The General Education curriculum requires the completion of 45 credits. However, students may be able to share credits from within their major or interdisciplinary requirements. Please consult with your advisor to determine which General Education (<http://catalog.monmouth.edu/undergraduate-catalog/academic-programs-support-services-regulations/general-education-requirements/>) courses must be completed.

## Notes

- 54 credits must be completed at the 200 level or higher.
- Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.

## Sequence Chart

First Year			
Fall	Credits	Spring	Credits
EN-101 College Composition I		3 EN-102 College Composition II	3
IT-150 Information Technology for Business (Gen*Ed Technological Literacy (TL))		3 MA-117 Quantitative Analysis for Business I	3
Gen*Ed Historical Perspectives (HS.SV)		3 Gen*Ed Aesthetics (AT) AR,DA,MU,TH	3
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL		3 Gen*Ed Natural Science (NS)	3
Free Elective		3 Free Elective	3
<b>Semester Credits</b>		<b>15 Semester Credits</b>	<b>15</b>
Second Year			
Fall	Credits	Spring	Credits
BA-251 Accounting I		3 BE-202 Macroeconomics	3
BK-250 Principles of Marketing		3 BE-251 Business Statistics	3
BE-201 Microeconomics (Gen*Ed Social Science Survey (SS.SV))		3 BL-201 Legal Environment of Business I	3
BM-250 Principles of Management and Organizational Behavior		3 CO-225 Business and Professional Communication	3
EN-2xx Gen*Ed Literature (LIT)		3 (RD, Reasoned Oral Discourse class)	
		BI.EL Course or a foreign language	3
<b>Semester Credits</b>		<b>15 Semester Credits</b>	<b>15</b>
Third Year			
Fall	Credits	Spring	Credits
BF-301 Principles of Finance		3 BM-350 Operations Management	3
BK-301 Marketing Research		3 Select one: BM-471, BK-453, BF-421, BK-419, BE-403, or BI-498 Special Topics in IB.	3
BI.EL Course or a foreign language		3 BI.EL Course or a foreign language	3
Free Elective		3 One Analytic course from: BA-261, BE/BF-455, BK-4xx, or BM 311	3

