

M.A. IN COMMUNICATION WITH A CONCENTRATION IN INTERACTIVE DIGITAL MEDIA

AR/BM/CO/SE Elective	3 AR/BM/CO/SE Elective	3
Semester Credits	6 Semester Credits	6
Total Credits 30		

Admission Requirements

1. Possession of a baccalaureate degree with a 2.75 overall GPA and a 3.0 GPA in the undergraduate major.
2. Two letters of recommendation. Letters from current or former professor recommended. If these are unavailable, letters may be sought from current colleagues, or a current or recent supervisor.
3. Personal essay of not more than 750 words that describes your preparation for study in the program and personal objectives for graduate study.
4. Digital and/or hard copy portfolio of select samples of work, including a writing sample, that demonstrates initiative and achievement in academic, professional, and/or community settings.
5. Résumé.

Code	Title	Credits
Requirements (15 credits)		
CO-562	Interactive Media Theory	3
CO-563	Interactive Digital Media Studio	3
CO-564	Community-Based Digital Projects	3
SE-517	Engineering Web-Based Systems	3
BM-512	Entrepreneurship and Innovation	3
Thesis Project (3 credits)		
CO-695	Interactive Digital Media Thesis Project	3
Electives: (12 credits)		
Select 12 credits from the following list: ¹		12
BM-510	Business Analysis, Research and Communication	
AR-597	Fine Art/Design Studio	
CO-508	Presentational Communication: Design and Delivery	
CO-509	Communication, Culture, and Community	
CO-510	Global Communication and Public Relations	
CO-511	Strategic Digital Communication	
CO-516	Public Relations and Fundraising for Nonprofits	
CO-526	Advanced Public Relations Planning	
CO-532	Global Media and New Technologies	
CO-561	Message Construction: Audio, Video and Web	
CO-592	Interactive Storytelling with Data	
CO-595	Graduate Internship in Communication	
	Communication 500-level Independent Study	
Total Credits		30

¹ An elective taken outside of the Department of Communication may be substituted for a Communication elective.

Sequence Chart

First Year			
Fall	Credits	Spring	Credits
CO-562 Interactive Media Theory	3	BM-512 Entrepreneurship and Innovation	3
CO-563 Interactive Digital Media Studio	3	SE-517 Engineering Web-Based Systems	3
AR/BM/CO/SE Elective	3	AR/BM/CO/SE Elective	3
Semester Credits	9	Semester Credits	9
Second Year			
Fall	Credits	Spring	Credits
CO-564 Community-Based Digital Projects	3	CO-695 Interactive Digital Media Thesis Project	3