

MASTER OF BUSINESS ADMINISTRATION

M.B.A. Program Director, Jonathan Daigle, Ph.D., M.B.A.

Master of Business Administration (M.B.A.)

The mission of the M.B.A. Program is to serve well-qualified graduate students who are committed to pursuing higher levels of professional responsibility, enhancing their competencies, and improving their value to the organizations they serve. The graduate program combines management theory and practice in a contemporary managerial context. Curricula underscore the complexity and diversity of managerial decisions in national and global economies. Students learn in small classes that promote close interaction with our business faculty and also benefit from the special contributions of visiting lecturers.

Six M.B.A. options are open to students: a general M.B.A. (which may be pursued either in a regular or accelerated mode and allows for customization (e.g. healthcare, Global) and the following five M.B.A. concentrations:

- Advanced Accounting (<https://catalog.monmouth.edu/graduate-catalog/leon-hess-business/accounting/mba-concentration-accounting/>),
- Business Administration (<https://catalog.monmouth.edu/graduate-catalog/leon-hess-business/master-business-administration/mba/>)
- Finance (<https://catalog.monmouth.edu/graduate-catalog/leon-hess-business/economics-finance-real-estate/mba-concentration-finance/>),
- Management, (<https://catalog.monmouth.edu/graduate-catalog/leon-hess-business/management-leadership/mba-concentration-management/>) and
- Marketing (<https://catalog.monmouth.edu/graduate-catalog/leon-hess-business/marketing-international-business/mba-concentration-marketing/>)

The State of New Jersey requires candidates for the C.P.A. examination to have completed a minimum of 150 credit hours of higher education. The M.B.A. helps students comply with the 150-credit rule while earning a graduate degree. The requirement can be satisfied in either of two ways:

1. students who have obtained an undergraduate Accounting degree may continue to earn a general M.B.A.;
2. students who have undergraduate degrees in fields other than Accounting may earn an M.B.A. with a concentration in Accounting.

Students who have an undergraduate Accounting degree are not encouraged to pursue the M.B.A. Accounting Concentration or graduate certificate in accounting.

Programs Masters

- M.B.A. (<https://catalog.monmouth.edu/graduate-catalog/leon-hess-business/master-business-administration/mba/>)