

M.B.A. WITH A CONCENTRATION IN MANAGEMENT (BU.BM.MBA)

| Code | Title | Credits |
|--|--|-----------|
| Foundation Requirements (15 credits) | | |
| BE-511 | Microeconomics | 1.5 |
| BE-512 | Macroeconomics | 1.5 |
| BA-513 | MBA Accounting | 1.5 |
| BF-516 | Business Finance | 1.5 |
| BK-520 | Foundations of Marketing Management | 1.5 |
| BM-517 | Introduction to Management | 1.5 |
| BM-518 | Introduction to Statistics | 3 |
| BM-519 | Production and Operations Management | 3 |
| Core Requirements (21 credits) | | |
| BA-610 | Accounting for Managers | 3 |
| BE-611 | Managerial Economics | 3 |
| BF-612 | Corporate Finance | 3 |
| BM-613 | Managing and Leading in Organizations | 3 |
| BK-614 | Marketing Management | 3 |
| BM-660 | Corporate Governance and Organizational Ethics | 3 |
| BM-670 | Strategic Management | 3 |
| Concentration Requirements (15 credits) | | |
| <i>Data Analysis</i> | | |
| BM-620 | Management Science and Business Analytics | 3 |
| or BM-622 | Applied Information Systems Management | |
| <i>Global</i> | | |
| BK-650 | International Marketing Management | 3 |
| or BM-650 | International Business | |
| BM-631 | Logistics Supply Chain Management | 3 |
| BM-630 | Project Management | 3 |
| BM-635 | Human Resource and Organizational Development | 3 |
| Total Credits | | 51 |

Admission Requirements

- Possession of a four-year baccalaureate degree and with a minimum GPA of 2.75 and either:
 - GMAT^{1,2} or
 - CPA or CFA licensure.
- Possession of a four-year baccalaureate degree with a minimum GPA of 3.0².
- Possession of a Master's or Doctoral degree (MS, MD, JD, PhD, EdD, etc.).

Applicants must also provide:

- Current résumé.
- Essay explaining why the applicant wishes to pursue this graduate program (500 words or less).
- Two letters of recommendation (optional)

¹ The Graduate Record Exam (GRE) will be considered as a substitute for the GMAT on an equivalent basis. LSAT or Engineering certification exams (FE, PE, SE, PS, FS) may be considered in place of the GMAT.

² The GMAT will be waived for any applicant with a 3.0 or greater GPA