

BUSINESS ECONOMICS (BE)

BE-511 Microeconomics

Credits: 1.5

Term Offered: All Terms

Course Type(s): None

Provides MBA students with principles-level knowledge of microeconomics. Students will learn economic theory to analyze markets, competitive and noncompetitive firm behavior, market structure, government regulation and global trade.

BE-512 Macroeconomics

Credits: 1.5

Term Offered: All Terms

Course Type(s): None

Provides MBA students with principles-level knowledge of macroeconomics. Students will learn to determine the components and level of national income, applications to the problems of inflation, unemployment and economic stabilization. Students are introduced to the macroeconomic operation of a mixed economy such as the United States within the global economy. Topics include national income accounting, business cycles, inflation, unemployment, monetary and fiscal policies, national deficit and debt, exchange rates, balance of payments, balance of trade, global financial crises, and policy debates.

BE-571 Economic Policy in Society

Credits: 3

Term Offered: Spring Term

Course Type(s): MBA.E

The factors that determine the level of national income, employment, and business activity; the relationship of government in the productive system in establishing economic goals and objectives and its role in making policy.

BE-575 Analysis and Forecasting

Credits: 3

Prerequisite(s): BM-518 or equivalent

Term Offered: Spring Term

Course Type(s): MBA.E

Identification, analysis, and appraisal of forces influencing the course of economic activity; evaluation of theories and models of cycles and growth; and various forecasting and projecting techniques.

BE-598 Special Topics: Economics

Credits: 3

Term Offered: Spring Term

Course Type(s): None

Subject matter varies according to the interest of the students and the professor. The exact nature of the topic covered is indicated in the student's permanent record.

BE-599 Business Research

Credits: 3

Term Offered: Spring Term

Course Type(s): None

Independent research in business administration in an area not substantially treated in a regular course offering, under the supervision of a Business Administration faculty member; written evaluation of the research required. Student must be within nine credits of graduation. Prior permission of the directing professor and department chair is required to take this course.

BE-611 Managerial Economics

Credits: 3

Prerequisite(s): BE-511 and BM-518

Term Offered: All Terms

Course Type(s): MBA.E

The application of the theory of production and the theory of the firm to problems of managerial decision making in a global environment. Application of contemporary microeconomic theory to managerial decision making and to public policy affecting such decisions.

BE-620 Econometrics

Credits: 3

Prerequisite(s): BE-511, BE-512, and BM-518

Term Offered: All Terms

Course Type(s): None

Provides a graduate-level introduction to the methodology and tools of econometrics required by finance professionals. Topics include: linear regression, time series modeling, volatility and correlation modeling. Markov switching, limited dependent variable models and Monte Carlo simulation. EViews is used extensively in class. Instructor assumes students have no previous knowledge of EViews.

BE-650 Globalization

Credits: 3

Prerequisite(s): BE-512 and BF-515

Term Offered: Spring Term

Course Type(s): MBA.E, MBA.I

Students are introduced to debates on the meaning, causes, and consequences of globalization. The role of trade, finance, labor, multinational corporations, nation-states, international institutions, and civil society will be examined. Benefits of globalization - the potential to create goods and services, employment, income and wealth - will be contrasted with its costs - volatility, contagion, environmental degradation, inequality and poverty. The course will end with a discussion of the management of globalization through global coordination and governance.

BE-698 Special Topics in Economics

Credits: 3

Course Type(s): None

Subject matter varies according to the interest of the students and the professor. The exact nature of the topic covered is indicated in the student's permanent record. If a prerequisite is required it will be announced in the course schedule.

BE-699 Ind Study Economics

Credits: 3

Term Offered: All Terms

Course Type(s): None

Independent study on a Business Administration topic not substantially treated in a regular course; work will include scheduled conferences with sponsoring professor and written reports. Prior permission of the directing professor and department chair is required to take this course.