COMMUNICATION

Chair: Aaron Furgason, Department of Communication

In our commitment to students’ personal, professional, and public success, the mission of the Department of Communication is to provide a rigorous, ethical, collaborative, and culturally responsive learning environment. We embrace civic participation ideals and provide rich opportunities for written, oral, and technological communication competence, research skills, intercultural appreciation, and professional readiness.

The Department serves this mission at the undergraduate level through its three clusters:

- Communication Studies,
- Journalism and Public Relations, and
- Radio and Television.

Student Honor Societies: Alpha Epsilon Rho (Radio and Television), Lambda Pi Eta, the National Communication Honor Society.

Programs

Majors

- B.A. in Foreign Languages/Spanish Concentration and Communication (Journalism Cluster) (http://catalog.monmouth.edu/archived-catalogs/2017-2018/undergraduate-catalog/wayne-d-mcmurray-humanities-social-sciences/communication/foreign-languages-ba-spanish-concentration-communication-journalism-cluster)

Minors


Faculty

Richard Cox, Assistant Professor. BS, MFA, Virginia Commonwealth University.
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Chad E. Dell, Associate Professor (Graduate Faculty). BA, MA, PhD, University of Wisconsin-Madison. Primary fields are broadcasting and cultural studies. Special interests include television production and analysis, broadcast history, and media policy. Research interests focus on an analysis of the exercise of power at the intersection of broadcast industries and audiences. Faculty advisor to Alpha Epsilon Rho, the student chapter of the National Broadcasting Society.
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Donna Dolphin, Associate Professor. BA, Clark University; MA, Montclair State College; MFA, Mason Gross School of the Arts, Rutgers University. Primary fields are TV production, media studies, documentary, screen studies, popular culture, and mass media and First Year Seminar. Special interests are experimental film and community-based television. Research interests focus on roots music and American popular culture, and on the construction of femininity in the screen arts. Faculty advisor to the student-operated TV station, Hawk TV.
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Aaron Furgason, Associate Professor and Chair. BA, Monmouth University; MA, Emerson College; PhD, Rutgers University. Introduction to Radio Production, Introduction to Screen Studies, Radio in the Music Industry, Radio Programming and Promotions, Talk Radio, Radio in America, First Year Seminar, and Generation ’X’ Film Directors. Research interests include radio and recording industries and film studies. Faculty advisor to the 1000-watt FM University radio station, WMCX.
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Matthew Harmon, Specialist Professor. BA, MA, Monmouth University.
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Mary Harris, Specialist Professor. BA, Rowan University; MA, Monmouth University. Areas of interest include public relations, social media campaigns, marketing, and event planning. Public Relations Student Society of America, APR, and Public Relations Society of America.
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Shannon Hokanson, Lecturer. BA, MA, Monmouth University. Areas of interest include interpersonal, intercultural, and organizational communication. Also teaches Introduction to Communication, First Year Seminar, Communication Theory, and Senior Seminar.
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Matthew Lawrence, Specialist Professor. BA, The College of New Jersey; MFA, Boston University. Areas of specialization include narrative and
documentary film and video production, screenwriting, and media literacy.
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Sheila McAllister, Associate Professor (Graduate Faculty). BA, MA, William Paterson University; PhD, Rutgers University. Introduction to Public Relations, Professional Communication, Crisis and Issues Management, Public Relations Writing, Nonprofit Fundraising, Strategic Public Relations Planning, Principles of Fundraising, and Public Relations special topics. Public Relations Student Society of America. APR, and Public Relations Society of America.
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John Morano, Professor. BA, Clark University; MA, Pennsylvania State University. Primary fields are print journalism, and start-up publications, magazine journalism, and freelance journalism. Research interests include environmental journalism, publishing a fourth novel in his Eco-Adventure Book Series, entertainment journalism, film criticism, and journalism ethics. Faculty advisor to the student-operated newspaper, "The Outlook". morano@monmouth.edu

Eleanor Novek, Professor (Graduate Faculty). BA, Georgia State University; MA, PhD, Annenberg School of Communication, University of Pennsylvania. Specialties are journalism, gender studies, research methods, and social justice research. Research interests in racial discrimination, prison issues, high school journalism, and service learning.
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Alexis M. Nulle, Specialist Professor. BA, Rutgers University; MA, Monmouth University. anulle@monmouth.edu

Michael Phillips-Anderson, Associate Professor (Graduate Faculty). BA, George Mason University; MA, St. John’s College; PhD, University of Maryland. Areas of interest include political communication, rhetoric, critical/cultural studies, and gender. Teaches Political Communication, Critical Discourse, First Year Seminar, Senior Seminar, and Introduction to Communication. mphillip@monmouth.edu

Rebecca Sanford, Associate Professor. BA, University of Pittsburgh; MA, Monmouth University; PhD, Temple University. Undergraduate courses taught include Interpersonal Communication, First Year Seminar, Family Communication, Nonverbal Communication, Communication Research Methods, and Communication Theory. Faculty advisor to Lamba Pi Eta, the National Communication Honor Society, and First Year Advisor in the Center for Student Success. rsanford@monmouth.edu

Robert E. Scott, Specialist Professor. BA, Monmouth University; MFA, University of Miami. Primary fields are film and video production, news reporting, Web development, corporate communication, and media writing. Areas of professional experience include digital cinema, media asset management, screenwriting, media history, and entertainment media technologies. Faculty advisor for the student-operated Hawk TV News. rescott@monmouth.edu

Jennifer Shamrock, Lecturer. PhD, Hugh Downs School of Communication, Arizona State University. Primary fields of study and research include ethnographic, narrative, and textual forms of inquiry from a feminist critical perspective. jshamroc@monmouth.edu

Deanna Shoemaker, Associate Professor and Graduate Program Director (Graduate Faculty). BFA, Webster University; MA, PhD, University of Texas at Austin. Primary fields are Performance and Theater Studies, Communication Studies, and Gender Studies. Special interests include feminist performance practices, performance of literature, performance ethnography, critical race theory, and First Year Seminar. Research interests include cultural and aesthetic performances of femininity and critical staging of race/ethnicity and sexuality. Faculty advisor to Comm Works, Students Committed to Performance. dshoemake@monmouth.edu

Kristine M. Simoes, Specialist Professor. BA, MA, Rowan University. Teaching focus on field-applicable curriculum that prepares students for careers in public relations professions. Courses developed include Public Relations Writing/Layout and Design, Public Relations Campaigns, and Public Relations Trends and Analysis. APR, Public Relations Society of America. ksimoes@monmouth.edu

Marina Vujnovic, Associate Professor (Graduate Faculty). BA, University of Zagreb; MA, University of Northern Iowa; PhD, University of Iowa. Primary fields of research are participatory journalism and new media studies, media history and gender, critical political economy, and cultural studies, and First Year Seminar. Research interests focus on international communication and global flow of information; journalism studies; and explorations of the historical, political-economic, and cultural impact on media, gender, and ethnicity. Faculty advisor to the student-operated online news magazine, The Verge. mvujnovi@monmouth.edu

Sherry Wien, Associate Professor. BA, Lynchberg College; MA, Penn State University; PhD, Rutgers University. Areas of expertise are organizational and interpersonal communication. Teaching interests are improving work relationships, making business presentations, and creating video podcasts for training. Research interests are assessing communication skills in higher education and describing how part-time seasonal employees identify with an organization. swien@monmouth.edu

Courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>CO-100</td>
<td>Introduction to Communication</td>
<td>3</td>
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<tr>
<td>CO-102</td>
<td>Working with Audio</td>
<td>3</td>
</tr>
<tr>
<td>CO-120</td>
<td>Interpersonal Communication</td>
<td>3</td>
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Theory, concepts, and practices of the production, transmission, and reception of messages. Examines elements, models, functions, and types of networks of communication.

Basis principles of radio broadcasting, with emphasis on pre-production, planning, and audio production techniques.

The principles and fundamentals of human oral communication in person-to-person and small group environments; the process of encoding and decoding messages, language usage, listening, and feedback.
CO-145 Introduction to Television Production Credits: 3
Term Offered: All Terms
Course Type(s): IM
Introduction to basic studio and field television production equipment, production processes, and approaches to the creation of televised messages. Additional hours to be arranged.

CO-155 Media Literacy Credits: 3
Term Offered: All Terms
Course Type(s): None
Introduces students to a range of critical thinking skills for use when encountering media materials, including television, radio, print, and Internet resources. Students will develop an understanding of the complex functions of the mass media industries and an understanding of the aesthetic, emotional, cognitive, and moral choices involved in interpreting media messages.

CO-198 Special Topics in Communication (100 Level) Credits: 1-3
Prerequisite: As announced in the course schedule.
Term Offered: All Terms
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis.

CO-203 Philosophy of Language Credits: 3
Term Offered: All Terms
Course Type(s): None
Primarily concerned with questions about the concepts of language, meaning, and understanding. Considers some of the major contributions on these and related concepts. Also listed as Philosophy 203.

CO-205 History of Sports and Media Credits: 3
Term Offered: Fall Term
Course Type(s): COSPT
Examines the development and evolution of selected sports and fields of athletic endeavor primarily in the United States. Students will gain knowledge of various sports, how media has covered and influenced these sports, and how those sports have impacted and influenced American culture and society.

CO-206 Issues in Sports Media Credits: 3
Term Offered: Spring Term
Course Type(s): COSPT
Students examine the way that the media covers, analyzes, and critiques sports and sports issues. Media and sport have become two powerful and influential forces in society today. This class will demonstrate how the two have become irrevocably intertwined.

CO-210 Voice and Diction Credits: 3
Prerequisite: CO-100.
Term Offered: All Terms
Course Type(s): COACM, COCSD, Corta
Individual voice and articulation problems; practice focusing on improvement in quality, variety, flexibility, and range.

CO-211 Introduction to Journalism Credits: 3
Term Offered: All Terms
Course Type(s): COSPT
Explore how concepts of news are changing and develop a hands-on understanding of the way news is created. Course covers basic journalism techniques and standards and the history of newspapers.

CO-215 Newwriting Credits: 3
Prerequisites: CO-211; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): WT
Advanced theory and practicum involving municipal, sports, investigative, and court reporting.

CO-216 Journalism/PR Career Preparation Credits: 1
Term Offered: All Terms
Course Type(s): None
Instructs Communication majors how to effectively pursue opportunities for employment, professional training, and internships. It is designed specifically for Communication students emerging as professionals in the fields of Journalism and Public Relations.

CO-217 Radio/Television Career Preparation Credits: 1
Term Offered: All Terms
Course Type(s): None
Instructs Communication majors how to effectively pursue opportunities for employment, professional training and internships. It is designed specifically for Communication students studying Radio and Television.

CO-218 Communication Studies Career Preparation Credits: 1
Term Offered: All Terms
Course Type(s): None
Prepares Communication Studies concentration students how to effectively pursue opportunities for employment, professional training and in the field of Communication.

CO-220 Public Speaking Credits: 3
Term Offered: All Terms
Course Type(s): None
An introduction to the principles and practices of effective public speaking, using traditional rhetorical principles as applied in the composition and delivery of various types of speeches.

CO-221 Introduction to Digital Media Credits: 3
Term Offered: All Terms
Course Type(s): CORTP, IM, TL
Provides the skills and theoretical context to produce, manage and optimize digital media to create dynamic and engaging websites, broadcast graphics and imagery for presentations. The course uses in class lectures, hands-on demonstrations, directed readings and discussions to help students understand the parameters of their digital tools and make high quality, socially engaged work.

CO-223 Argumentation and Debate Credits: 3
Prerequisite: HU-201 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): COACM, COCSD
The principles of argumentation and their application in the debate situation, the nature and structure of reasoning, the types of evidence, the construction of briefs, and the researching of debate propositions.

CO-224 Introduction to Mass Communication Credits: 3
Term Offered: All Terms
Course Type(s): None
The historical development and functions of mass media, such as radio, television, print, and film.
CO-225  Business and Professional Communication  
Term Offered: All Terms  
Course Type(s): RD  
Principles and techniques for developing communication skills within the business and professional situations; emphasis on listening, interpersonal skills, interviewing, small group meetings, negotiations, informative training presentations, and persuasive sales presentations.

CO-226  Intercultural Communication  
Term Offered: All Terms  
Course Type(s): BI.EL, CD, RE  
The process of communication between people of different cultures; the influences of culture on communicative messages and meanings.

CO-228  Basic Sign Language  
Term Offered: All Terms  
Course Type(s): None  
Prepares students to communicate basic wants and needs with those individuals who are hearing impaired, deaf, or with those who, for other reasons, use sign language as their primary mode of communication. Review of the history of deaf education. Does not fulfill the foreign language requirement.

CO-231  Performance of Literature  
Prerequisite: CO-100.  
Term Offered: All Terms  
Course Type(s): COACM, COCSD, CORTA  
The fundamental principles of oral interpretation of literature; opportunities for enhancing the understanding and appreciation of prose, poetry, and drama through effective performance.

CO-233  Rhetoric and Persuasion  
Term Offered: All Terms  
Course Type(s): None  
Concepts and principles of communicative messages that influence thoughts, attitudes, and behavior. Foundational theories of persuasion, including rhetorical, critical, and social scientific perspectives.

CO-235  Sports Broadcasting  
Prerequisite: CO-102 or CO-145.  
Term Offered: Spring Term  
Course Type(s): COSPT  
Prepares students for an internship at a public or commercial radio station or an entry-level position. Students will learn how to gather, organize, write, report, and broadcast radio sports.

CO-236  Sports Reporting  
Term Offered: Spring Term  
Course Type(s): COSPT  
Introduction to the field of sports journalism, which includes standardized news writing techniques as well as feature writing.

CO-241  Introduction to Screen Studies  
Term Offered: All Terms  
Course Type(s): COSS, IM  
Introduction to the disciplined study of the Screen Arts - motion picture film, television, video, and digital multimedia - with respect to the operation of the various elements of sound and image as they operate within the text of the visual work screened. Includes screening and discussion of various representative works.

CO-242  Creating Good Radio  
Prerequisite: CO-102.  
Term Offered: Fall Term  
Course Type(s): CORTP  
Broadcasting as effective communication; practical experience in writing, producing, directing, and performing in radio programs; critical analysis of various professional broadcasts.

CO-243  History of the Motion Picture  
Term Offered: All Terms  
Course Type(s): COSS  
An introduction to the major phases of motion picture history from its origins to the present, including screenings and discussions of major film movements, technological innovations, and landmark directors.

CO-246  Producing and Directing for Television (TV2)  
Prerequisite: CO-145.  
Term Offered: All Terms  
Course Type(s): CORTP  
The application of aesthetic theory and production principles via studio television production assignments. Emphasis is placed upon the roles of producer and director in live television production. Additional studio hours to be arranged.

CO-250  Global Communication  
Term Offered: All Terms  
Course Type(s): BI.EL, COPRT, GU, RE  
Introduces students to the various aspects of global communication, primarily media communication, journalism, and public relations. Particular emphasis will be on the categories of difference such as gender, race, class, and ethnicity. Global communication is reshaping economic, social, cultural, and political aspects of our lives nationally and internationally. Hence, in this course students will explore essential components of global communication, emphasizing shifts in national, regional, and international media patterns and trends including production, distribution, and consumption.

CO-260  Contemporary News Design  
Prerequisite: CO-211 or CO-295.  
Term Offered: All Terms  
Course Type(s): None  
A working knowledge of type, art, and graphic elements, and the techniques for designing newspaper and magazine pages.

CO-262  Co-Curricular Practicum in Radio  
Prerequisite: Instructor permission.  
Term Offered: All Terms  
Course Type(s): None  
Credit for specified assignments at the University radio station is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at the radio station for at least one semester.

CO-263  Co-Curricular Practicum in Television  
Prerequisite: Instructor permission.  
Term Offered: All Terms  
Course Type(s): None  
Credit for specified assignments at the University television station is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at HAWK TV for at least one semester.
CO-264  Co-Curricular Practicum in Journalism  Credits: 1
Prerequisite: Instructor permission.
Term Offered: All Terms
Course Type(s): None
Credit for specified assignments at the University newspaper is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at The Outlook for at least one semester.

CO-265  Co-Curricular Practicum in Public Relations  Credits: 1
Prerequisite: Instructor permission; limited to students active with PRSSA for at least one semester; students may also gain entry with previous experience on a public relations event/project and provide tangible evidence to advisor.
Term Offered: All Terms
Course Type(s): None
Credit for specified public relations assignments for the Public Relations Student Society of America (PRSSA), University Clubs and Associations, and/or the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements; may be repeated for a total of six credits.

CO-266  Co-Curricular Practicum in CommWorks  Credits: 1
Prerequisite: Permission of the instructor is required.
Term Offered: All Terms
Course Type(s): None
Credit for specified performance assignments with CommWorks (Students Committed to Performance) and, by extension, the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active in CommWorks for at least one semester. Students may also gain entry with previous substantial experience in performance, theatre, and/or forensics; student must provide tangible evidence to the advisor.

CO-267  Co-Curricular Practicum in MOCC  Credits: 1
Prerequisite: Consent of the instructor.
Term Offered: All Terms
Course Type(s): None
One credit for specified assignments with MOCC and by extension the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. The course may not count toward other major requirements. May be repeated for a total of six credits.

CO-270  The Business of Radio  Credits: 3
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTT
A study of the history of radio, including its golden age, crisis, and new role in today's society. Examining radio as a business and profession also will be analyzed.

CO-272  Real People Reel Stories  Credits: 3
Prerequisite: Prior permission of the directing professor.
Term Offered: All Terms
Course Type(s): COACM, CORTP, EX5
Learning to tell a story through video testimonies/interviews. Socially conscious topics will be chosen from quality of life issues being explored by our new on-campus Polling Institute or those presented by community aid organizations.

CO-275  Performance for Radio  Credits: 3
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTA
The fundamentals of radio announcing will be stressed along with station orientation. The student will develop strong vocal skills for a variety of radio personalities over the air.

CO-288  Cooperative Education: Communication  Credits: 3
Prerequisites: Junior or Senior standing and departmental approval.
Term Offered: All Terms
Course Type(s): EX2
Professional work experience in a communication position. May be repeated for credit.

CO-290  Media Law  Credits: 3
Term Offered: All Terms
Course Type(s): COCST, COPRT, CORTT
How the mass media is constrained and protected by the law and court interpretation. Overview will focus on libel, copyright, obscenity, free press, and other legal/illegal aspects of mass communication. Also listed as PS-290. Only open to communication majors.

CO-291  Media Ethics  Credits: 3
Prerequisites: EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COPRT, CORTT, WT
Exposure to a range of ethical concerns, choices, and practices across various media forms through case studies, readings, and discussions.

CO-292  Communication Research Methods  Credits: 3
Prerequisites: CO-100, MA-105; and at least six credits in the major.
Term Offered: All Terms
Course Type(s): None
Introduction to the use of the scientific methods, various research approaches, and application of both qualitative and quantitative methods for application in the field of communication.

CO-293  Social Media in Public Relations  Credits: 3
Prerequisite: CO-295 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COPRT, IM
An interactive, intensive study of social media with regard to the field of public relations. Students will be introduced to new contexts and forms of social media, an ever-growing area of study.

CO-295  Introduction to Public Relations  Credits: 3
Term Offered: All Terms
Course Type(s): COSPT
A comprehensive survey of the field of public relations. Emphasis on the evolution, role, functions, and scope of public relations in American society.

CO-296  Public Relations Fundraising  Credits: 3
Prerequisite: CO-295.
Term Offered: All Terms
Course Type(s): COPRT, COSPT
Designed to provide an introduction to the practice, programs, and publics of fund raising. Development of a fund raising campaign will be produced for a nonprofit client. Written and oral communication skills essential to the professional fund raiser will be practiced in class and through assignments. May be offered in a hybrid format (partially online).
CO-297  Contemporary Issues in Cinema  Credits: 1
Prerequisites: CO-241 and permission of the instructor.
Term Offered: All Terms
Course Type(s): COSS
Current topics in contemporary cinema, with an emphasis on
engagement with current film and video makers, and analysis and critique
of cutting edge work in the field of screen production. Note: Must be
taken in sequence in subsequent semesters.

CO-298  Special Topics in Communication (200 Level)  Credits: 1-3
Prerequisite: As announced in the course schedule.
Term Offered: All Terms
Course Type(s): None
An intensive study of a particular subject or problem in communication to
be announced prior to registration. May be conducted on either a lecture-
discussion or a seminar basis.

CO-299  Independent Study for the Minor in Writing  Credits: 3
Prerequisite: Eighteen credits in the Writing Minor.
Term Offered: All Terms
Course Type(s): None
For the Writing Minor, development of major writing project under the
guidance of a faculty member.

CO-301  Communication Theory  Credits: 3
Prerequisites: Junior standing, CO-292 and EN-102 passed with a grade of
C or higher; eighteen credits of communication courses completed; and
EN-101 or permission of the instructor.
Term Offered: All Terms
Course Type(s): WT
Introduces students to the study of communication theory from
interpersonal, small group, and organizational, to the mass media.

CO-309  Family Communication  Credits: 3
Prerequisites: CO-100 and CO-120.
Term Offered: Spring Term
Course Type(s): COACP, COCSP
Explores couple and family communication processes. Focuses on how
individuals use interaction to establish, maintain, and change personal,
romantic and family relationships.

CO-311  Communication Ethics  Credits: 3
Term Offered: All Terms
Course Type(s): None
An introduction to communication ethics and related contemporary
issues intended to support students in the making of principled
communication decisions.

CO-313  Public Relations Writing  Credits: 3
Prerequisite: CO-295.
Term Offered: All Terms
Course Type(s): None
A study into the fundamentals of effective public relations writing,
including production of media releases, position papers, and media kits.
The course focuses on writing style and technique, along with form and
distribution methods.

CO-317  Civic Journalism  Credits: 3
Prerequisite: CO-211.
Term Offered: All Terms
Course Type(s): COPRM, EX5
News with a community service attitude. Gain hands-on experience
through speakers, field trips, interviews, and involvement with local
issues. Students write civic journalism news stories and host a
community symposium to encourage dialogue among diverse community
groups.

CO-318  Topics in Film  Credits: 3
Term Offered: All Terms
Course Type(s): COCSS, CORTT, COSS
Explores in-depth a specialized topic relevant to film and cultural studies.
The topic changes each time the course is taught and may include a
particular film director, genre or historical period.

CO-320  Small Group Communication  Credits: 3
Prerequisite: CO-100.
Term Offered: All Terms
Course Type(s): COACM, COCSS, EX3
The process of group communication, leadership, decision-making, and
problem solving; participation in various types of discussion situations
and the development of effective communication within the group
setting. Also listed as SO-320.

CO-321  Nonverbal Communication  Credits: 3
Prerequisites: CO-100; and CO-233 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): COACP, COCSS, COPRT
A study of the process and effects of the kinesic, paralinguistic, tactile,
olfactory, artifactual, and proxemic aspects of nonverbal communication.

CO-323  Persuasion  Credits: 3
Prerequisites: CO-100; and CO-233 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): COACP, COCSS, COPRT
Concepts and principles of communicative messages that influence
thoughts, attitudes, and behavior; roles of source, message, channel, and
receiver.

CO-324  Intercollegiate Forensics  Credits: 3
Term Offered: All Terms
Course Type(s): None
Practical application of rhetorical, interpretative, and theatrical principles
to a competitive collegiate environment. Students will participate in a
minimum of twenty-five rounds of tournament competition.

CO-327  Civic Participation  Credits: 3
Prerequisites: CO-100, CO-120, and CO-225.
Term Offered: Spring Term
Course Type(s): COACP, COCSS, COPRT
Explores how public communication shapes and reinvigorates civic
participation, offering ways of understanding and resolving civic
problems in democratic societies.

CO-330  News Editing  Credits: 3
Prerequisite: CO-211 or CO-295.
Term Offered: Fall Term
Course Type(s): COPRM
Copy-editing techniques for reviewing and improving news writing.

CO-333  Online Journalism  Credits: 3
Prerequisite: CO-211.
Term Offered: All Terms
Course Type(s): COPRM, IM
Explore the world of electronic information from a journalist's
perspective. Learn to use and evaluate electronic resources including
search engines, e-mail, news groups, directories, and databases for
reporting news. Covers reporting and composing news stories for online
publication and the legal and ethical questions raised by online news.
CO-334 Advanced Performance of Literature Credits: 3
Prerequisite: CO-311.
Term Offered: All Terms
Course Type(s): COACM
The analysis and performance of outstanding literary works in prose, poetry, and drama. Emphasis is placed on the development of the student's performance skills and program building for public recital.

CO-335 Group Techniques in Performance Credits: 3
Term Offered: Spring Term
Course Type(s): COACM, COCST, CORTA
Various theories and techniques used in group performances with a concentration on Readers Theatre and Chamber Theatre; selected literature is arranged, analyzed, and performed. Also listed as TH-335.

CO-337 Performance Theory and Practice Credits: 3
Term Offered: Fall Term
Course Type(s): COACM, COCST, CORTA
The study of performance offers students the opportunity to explore the power of performance in its diverse forms in both theory and practice. Students will experience a wide variety of performance contexts, including performances of self in everyday life, performances of culture, performances of literature, and socially engaged, original performance art.

CO-338 Advanced Video Production and Editing Credits: 3
Prerequisite: CO-145.
Term Offered: Spring Term
Course Type(s): CORTP, IM
A hands-on workshop allowing advanced students to work on individual projects with instructor guidance based on each student's level of experience. Students learn field production and AVID editing.

CO-340 Writing the Review Credits: 3
Prerequisites: CO-311 or permission of the instructor; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COPRM, COSS, WT
The process of writing newspaper opinion pieces on film and theatre presentations.

CO-342 Editorial Writing Credits: 3
Prerequisites: CO-211 or permission of the instructor; and EN-101 and EN-102 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): COPRM, WT
Editorial writing is the style of persuasive writing found on a newspaper's editorial pages, in online and print magazines, and in scripting some radio and television talk shows. This writing style is based on mounting a balanced, credible argument and persuading others to share a viewpoint. Exposes students to the work of famous op-ed writers and involves practice at writing a variety of opinion articles. Students will gain experience in doing research into current trends and events, persuasive writing, and exploring the multiple sides to an argument.

CO-343 Performance and Social Activism Credits: 3
Course Type(s): COCSD
Students survey the recent history, theories, and methods of creative activist performance and produce original performances that function as embodied visions of social change and/or resistance to social norms. Emphasis is placed on representations of gender, race/ethnicity, sexuality, class, ability, etc. as well as structural inequalities and social injustice.

CO-345 Electronic Field Production and Editing (TV3) Credits: 3
Prerequisite: CO-246.
Term Offered: Spring Term
Course Type(s): CORTP
Instruction and experience as independent producers of creative, feature, and documentary segments.

CO-346 Documentary Film and Video Credits: 3
Term Offered: Fall Term
Course Type(s): CORTW, COSS
An introduction to the history and development of documentary film and video, with screenings and discussions of examples of works from the major movements in documentary, and small group production of an original documentary.

CO-350 Broadcast Newswriting and Reporting Credits: 3
Prerequisite: CO-145.
Term Offered: All Terms
Course Type(s): CORTW
Writing and reporting techniques for broadcast news; the process of news preparation from leads or sources through copy preparation, to on-air delivery.

CO-351 Broadcast Copywriting Credits: 3
Prerequisite: CO-102 or CO-145.
Term Offered: All Terms
Course Type(s): CORTW
Practical application of creative writing for radio and television.

CO-352 Broadcast News Operation Credits: 3
Prerequisite: CO-145 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): CORTP
Overview of the TV/radio newsroom operation: staffing, budgets, and philosophy of reporting news and decision-making in the newsroom will all be stressed. The class will produce both radio and TV news shows.

CO-357 Acting for Television Credits: 3
Prerequisite: TH-154.
Term Offered: Spring Term
Course Type(s): CORP
Techniques that the on-camera performer uses in various TV situations, commercials, daytime drama, situation comedy, and serious drama. Also listed as TH-357.

CO-360 Feature Writing Credits: 3
Prerequisites: CO-211 or permission of the instructor; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COPRM, WT
The process of developing ideas into feature stories.

CO-365 Screenwriting Credits: 3
Prerequisite: CO-155 or permission of the instructor.
Term Offered: Fall Term
Course Type(s): CORTW, COSS
Writing techniques for film and television, with an emphasis on the process of screenwriting, from concept to completion and revision, as well as marketing scripts written for the screen.
CO-367  Media Analysis  Credits: 3
Prerequisites: CO-155, and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COPRT, CORTT, WT
Literary, rhetorical, and informational analysis of the content of mass media.

CO-373  The Music Industry  Credits: 3
Prerequisite: Junior status.
Term Offered: All Terms
Course Type(s): CORTT
A critical examination of the inner workings and business strategies that exist within the symbiotic relationship between the radio and music industry. Topics of discussion include: payola, marketing, promotion, indecency/obscenity, political economy theory, gate-keeping theory, subculture theory, and audience-making theories.

CO-374  Radio Programming and Promotion  Credits: 3
Prerequisite: CO-102.
Term Offered: Fall Term
Course Type(s): CORTP
Overview of the principles of radio programming and promotions: formats, FCC rules, ratings, on-air experience, theories, and music selection choice will all be stressed. The class will produce programming and promotions to be aired on Monmouth's radio station, WMUX.

CO-375  Television Criticism  Credits: 3
Prerequisites: CO-155; and EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): CORTT, WT
Analysis and critical examination of the content of television programs.

CO-376  Radio Station Management  Credits: 3
Prerequisites: CO-102 and CO-270.
Term Offered: All Terms
Course Type(s): CORTT
Principles of management for radio stations. Discussions and practicum include: programming, promotions, sales, public relations, production, community relations, sports, and news.

CO-377  Radio Operation Practice  Credits: 3
Prerequisites: CO-102 and permission of the instructor.
Term Offered: Summer Term
Course Type(s): None
Seminar offered in summer only.

CO-378  Talk Radio  Credits: 3
Prerequisite: CO-102 or permission of the instructor.
Term Offered: Spring Term
Course Type(s): CORTP
Introduction to the preparation of documentaries, interviews, and phone-in talk shows.

CO-379  Advanced Radio Production  Credits: 3
Prerequisite: CO-102 or CO-242 and permission of the instructor.
Term Offered: Spring Term
Course Type(s): CORTP, EX5
Advanced audio production techniques utilizing digital technology, with emphasis on the conception and realization of effective messages in radio broadcasting.

CO-380  Organizational Communication  Credits: 3
Prerequisites: Junior standing; CO-100 and CO-225 or permission of the instructor; and EN-101 and EN-102 or permission of the instructor.
Term Offered: Spring Term
Course Type(s): COACP, COCSP, WT
Organizational communication theories and concepts are applied through the assessment of communication practices within organizations. Students will conduct communication audits of actual organizations to analyze strengths and weaknesses as well as to make recommendations for improving effective and ethical communication.

CO-381  The Power of Story  Credits: 3
Prerequisite: Junior standing or instructor permission.
Term Offered: Spring Term
Course Type(s): COACM, COCSD, EX5
Story is the most powerful and oldest means of communication. Examine its significance in constructing and preserving culture. We focus on the oral art of storytelling, its history, theory, and practice, using a multicultural approach. Students will write, select, prepare, and perform stories from a variety of cultures and literary sources. Students will use learned performance skills in class and at off-campus locations.

CO-383  Gender, Race, and Media  Credits: 3
Prerequisites: EN-101 and EN-102 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COACP, COCSP, CORTT, GS, NU, EL, RE, WT
Examines multiple understandings of masculinity, femininity, and ethnicity in contemporary society, emphasizing the influential role of the mass media. Students consider the sources of their own attitudes about gender and race and reflect on the personal, social, political, and economic consequences of these expectations.

CO-384  Seminar in Leadership Communication  Credits: 3
Prerequisite: CO-220 or CO-225 or BU-201.
Term Offered: All Terms
Course Type(s): None
An introduction to the study and practice of leadership from a communicating perspective. Particular focus on the relationship between communicating and leading. Examination of leadership concepts and theories in organizational, group, and public contexts. Students will analyze their personal leadership styles and develop leadership communication skills through team projects and classroom exercises.

CO-388  Cooperative Education: Communication  Credits: 3
Prerequisites: Junior or Senior standing; departmental approval.
Term Offered: All Terms
Course Type(s): EX2
Professional work experience in a communication position. This course may be repeated for credit.

CO-389  Internship in Communication  Credits: 1-3
Prerequisites: CO-216 or CO-217 or CO-218, Departmental approval, and Junior standing.
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline specific technologies and theories in a professional environment directly related to one's course of study.
CO-390 Washington Center Internship Credits: 7-12
Prerequisites: Junior standing; 2.50 GPA minimum.
Term Offered: All Terms
Course Type(s): EX5
This internship allows students in all majors to intern at government agencies, public service organizations and business associations located in Washington, DC. Under the supervision of Washington Center supervisors and faculty, students gain substantive entry-level professional experience along with academic credit over the course of one semester. In general, students are required to intern in a government agency or public organization four and a half days per week and attend educational seminars, workshops and participate in professional forums conducted by the Washington Center. In addition, students must complete learning objectives and assignments specified by Monmouth University faculty sponsors. Also listed as PS-390 and SO-390.

CO-393 Washington Center Course Credits: 3
Prerequisites: Junior standing and a minimum GPA of 2.50.
Term Offered: All Terms
Course Type(s): None
Students participating in a Washington Center Internship are required to enroll in a three credit seminar. A list of available courses is forwarded to all students prior to the beginning of the fall, spring, or summer term. Regular offerings include politics, professional communication, the fine and performing arts, and economics. Also listed as PS-393 and SO-393.

CO-397 Contemporary Issues in Cinema Credits: 1
Prerequisites: CO-241 and permission of the instructor.
Term Offered: All Terms
Course Type(s): COSS
Current topics in contemporary cinema, with an emphasis on engagement with current film and video makers, and analysis and critique of cutting edge work in the field of screen production. Must be taken in sequence in subsequent semesters.

CO-398 Special Topics in Communication and Theatre (300 Level) Credits: 1-3
Prerequisite: As announced in the course schedule.
Term Offered: All Terms
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis.

CO-399 Independent Study in Communication Credits: 1-3
Prerequisite: Demonstrated ability in the proposed area of concentration.
Term Offered: All Terms
Course Type(s): None
Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required.

CO-404 Responsive Media Credits: 3
Prerequisite: CO-145 or AR-181.
Term Offered: Spring Term
Course Type(s): CORTP, IM
Students learn how to make interfaces for smart phones and tablets to create interactive audio and video. In addition, students will produce creative projects using data mapping, generative art and work collaboratively on a site-specific media project. Also listed as AR-404.

CO-409 Professional Media Writing Credits: 3
Prerequisites: Junior standing and instructor permission.
Term Offered: All Terms
Course Type(s): COPRM, CORTW
Provides an introduction to the diverse field of professional writing and integrates a comprehensive overview of the various skills required of today's freelance media writer. Class sessions will offer students practical and critical tools designed to develop a range of writing styles and techniques, while introducing related applications and career opportunities. Lab assignments and writing projects will integrate the tools explored in class.

CO-412 Project Greenlight Credits: 3
Prerequisites: Junior standing and instructor permission.
Term Offered: All Terms
Course Type(s): COPRT, CORTT, COSS, IM
An orientation to career opportunities/advancement based on the successful pitch process necessary to achieve “greenlight” status for proposed media projects. Provides a comprehensive overview of new media formats, stages of media production, and related entertainment media technologies, products and services. Additionally, the course will examine the vital roles of producers and creative executives in these processes. Students will learn how to transform themselves from media consumers to media producers. No previous media-related training or experience is required.

CO-413 Advanced Public Relations Writing Layout and Design Credits: 3
Prerequisites: CO-295 and CO-313.
Term Offered: Spring Term
Course Type(s): COPRM
Simulates a field public relations agency or department by providing students "real world" or field-applicable skills. An emphasis on media tools and production enables students to work in a fast-paced, deadline-intensive environment. The principles of communicating with media and specialized public audiences are core along with the preparation, production, and presentation of messages for mass consumption.

CO-414 Public Relations Campaigns Credits: 3
Prerequisites: CO-295 and CO-313 or permission of the instructor.
Term Offered: All Terms
Course Type(s): COPRM
Application of public relations techniques to various communicative environments, communication problems, and crisis management.

CO-415 Public Relations Campaigns: Trends and Analysis Credits: 3
Prerequisite: CO-295.
Term Offered: Fall Term
Course Type(s): COPRT
Examines, reviews, and predicts how corporate leaders solve today’s public relations challenges. Curriculum focuses on existing field trends and evaluates effective, as well as ineffective, corporate strategies. Students develop an integral understanding of the vital role of public relations in successful profit and non-profit organizations. Students develop an understanding of the issues management process, identify and plan crisis administration programs, and implement public affairs communication. Student assignments include research, composition of case statements, position papers, solutions and evaluative methods involving publicity demands, special events, promotions, image problems, and other challenges.
CO-425  Political Communication  Credits: 3
Prerequisite: CO-100 or CO-220 or instructor permission.
Term Offered: All Terms
Course Type(s): COACP, COCST, COPRT
The impact of communication on political action. Persuasive strategies and mediated reality that affect political choices. Focus on the interpretation of political rhetoric and the role media plays in campaigns. Also listed as PS-425.

CO-427  Crisis and Issues Management  Credits: 3
Prerequisite: CO-295.
Term Offered: All Terms
Course Type(s): COPRT
Advanced public relations theory and practices dealing with management of organizational crisis and issues. Exploration of the process of research, analysis, planning, and implementation of crisis management. Examination of the role of the public relations professional in the development of crisis communication strategies and tactics. Emphasis on control of crisis, rumor, public perception, corporate image, and reputation. Use of case studies, simulations, group exercises, and projects to develop skills in crisis and issues management.

CO-483  Communication Internship Seminar  Credits: 3
Prerequisites: CO-216 or CO-217 or CO-218, departmental approval and Junior standing.
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline-specific technologies and theories in a professional environment directly related to one’s course of study. On-campus seminar attendance is required. May be repeated once for credit.

CO-484  Communication Internship Seminar  Credits: 3
Prerequisites: Departmental approval; Junior standing.
Term Offered: All Terms
Course Type(s): EX1
Supervised, practical experience in communication (radio, television, public relations, and human relations); emphasis on the programming, production, and transmission aspects of mass media. On-campus attendance is required. May be repeated once for credit.

CO-488  Cooperative Education: Communication  Credits: 3
Prerequisites: Departmental approval and Junior or Senior standing.
Term Offered: All Terms
Course Type(s): EX2
Professional work experience in a communication position. May be repeated for credit.

CO-489  Internship in Communication  Credits: 3
Prerequisites: Junior standing, departmental approval, and placement.
Term Offered: All Terms
Course Type(s): EX1
Supervised practical experience in communication (radio, television, public relations, and human relations) or journalism; emphasis on the programming, production, and transmission aspects of mass media. Repeatable for credit.

CO-491  Seminar in Communication  Credits: 3
Prerequisites: CO-301, Senior standing, at least thirty credit hours in the department, and successful completion of EN-102 with a grade of C or higher.
Term Offered: All Terms
Course Type(s): None
Communication as an organized body of knowledge and skills; advanced problems assigned according to the special interests of the student. For Communication majors only.

CO-497  Contemporary Issues in Cinema  Credits: 1
Prerequisites: CO-241, CO-297, CO-397, and permission of the instructor.
Term Offered: All Terms
Course Type(s): COSS
Current topics in contemporary cinema, with an emphasis on engagement with current film and videomakers, and analysis and critique of cutting edge work in the field of screen production. Note: Must be taken in sequence in subsequent semesters.

CO-498  Special Topics in Communication (400 Level)  Credits: 1-3
Prerequisite: Demonstrated ability in the proposed area of concentration.
Course Type(s): None
An intensive study of a particular subject or problem in communication to be announced prior to registration. The course may be conducted on either a lecture-discussion or a seminar basis.

CO-499  Independent Study in Communication  Credits: 3
Prerequisite: Demonstrated ability in the proposed area of concentration.
Term Offered: All Terms
Course Type(s): None
Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required.

CO-499B  Independent Study in Screen Studies  Credits: 3
Term Offered: All Terms
Course Type(s): None
Guided research on a selected topic in screen studies.

HU-201  Critical Discourse  Credits: 3
Prerequisite: EN-102.
Term Offered: All Terms
Course Type(s): RD
An introduction to basic principles of clear thinking and effective argument, combined with small group discourse and collaborative problem solving.

HU-290  Professional Ethics  Credits: 3
Term Offered: All Terms
Course Type(s): SJL
Theoretical ethics and its application to enduring and contemporary moral issues. Examination of principles basic to humane professional practice. Investigation of moral issues as these take shape in a variety of professions, including nursing, education, social work, law, and criminal justice. Attention to the institutional contexts of moral decisions confronting professionals and the social responsibilities of professionals.

HU-298  Special Topics: Humanities  Credits: 1-3
Prerequisite: As announced in the course schedule.
Term Offered: All Terms
Course Type(s): None
Interdisciplinary topics in the humanities or social sciences, covering specialized areas not generally included in regular course offerings. Subject may vary depending upon student and faculty interests.