

# COMMUNICATION (CO)

## CO-100 Communication Foundations

Credits: 3

Term Offered: All Terms

Course Type(s): None

An introduction to the Communication discipline and its central questions. Students will examine the applications of Communication knowledge in the world and explore key contemporary issues and debates within the field.

## CO-102 Radio Production

Credits: 3

Term Offered: All Terms

Course Type(s): COSPT

Basic principles of radio broadcasting, with emphasis on pre-production, planning, and audio production techniques.

## CO-106 Listening

Credits: 3

Term Offered: Fall Term

Course Type(s): COCCL

Practice listening skills in a variety of personal, academic, and professional contexts. Applying current research in listening theory. Understanding and appreciating the importance of listening every day and for a lifetime.

## CO-120 Interpersonal Communication

Credits: 3

Term Offered: All Terms

Course Type(s): None

The principles and fundamentals of human oral communication in person-to-person and small group environments; the process of encoding and decoding messages, language usage, listening, and feedback.

## CO-145 Introduction to Video Production

Credits: 3

Term Offered: All Terms

Course Type(s): IM

Introduction to basic video production equipment, production processes, and approaches to the creation of time-based video content. No previous video course work or experience is required. This course will demonstrate a wide variety of practical and critical tools that will help you gain a meaningful understanding of how video products are made, how to work with others in production teams, and how to work in front of and behind cameras to create and produce content.

## CO-155 Media Literacy

Credits: 3

Term Offered: All Terms

Course Type(s): None

Introduces students to a range of critical thinking skills for use when encountering media materials, including television, radio, print, and Internet resources. Students will develop an understanding of the complex functions of the mass media industries and an understanding of the aesthetic, emotional, cognitive, and moral choices involved in interpreting media messages.

## CO-199 Independent Study in Communication

Credits: 3

Term Offered: All Terms

Course Type(s): None

Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required to take this course, along with demonstrated ability in the proposed area of concentration.

## CO-201 Producing Live Radio

Credits: 3

Prerequisite(s): CO-102

Course Type(s): COMCS, CORTA

Principles of radio interviewing, storytelling, and live music production will be covered, with an emphasis on pre-production, planning, and on-air techniques. A central focus of this class is to prepare students for creative work in radio. This class will require on-air performance on WMCX.

## CO-204 Introduction to Media Writing

Credits: 3

Term Offered: All Terms

Course Type(s): None

The course introduces the diverse field of media writing and integrates a comprehensive scope of the various skills required of today's effective writer. Class sessions will offer students practical and critical tools designed to develop a range of writing styles and techniques while introducing related applications and career opportunities. Lab assignments and writing projects will integrate the tools explored in class.

## CO-205 Topics in History of Sports and Media

Credits: 3

Term Offered: Fall Term

Course Type(s): COJPS, COMCS, COSPT

Examines the development and evolution of selected sports and fields of athletic endeavor primarily in the United States. Students will gain knowledge of various sports, how media has covered and influenced these sports, and how those sports have impacted and influenced American culture and society. This course is repeatable for credit.

## CO-206 Issues in Sports Media

Credits: 3

Term Offered: Spring Term

Course Type(s): COJPS, COMCS, COSPT

Students examine the way that the media covers, analyzes, and critiques sports and sports issues. Media and sport have become two powerful and influential forces in society today. This class will demonstrate how the two have become irrevocably intertwined.

## CO-210 Voice and Diction

Credits: 3

Term Offered: All Terms

Course Type(s): COCCL, COCSD, COMCS, CORTA

Analyzes voice, vocal production, articulation challenges, and cultural influences; Utilizes creative practices to improve vocal confidence, clarity, quality, variety, flexibility, and range.

## CO-211 Introduction to Journalism

Credits: 3

Term Offered: All Terms

Course Type(s): COCCL, COSPT

Explores how concepts of news are changing and develops a hands-on understanding of the way news is created. Course covers basic journalism techniques and standards.

## CO-215 Newswriting

Credits: 3

Prerequisite(s): CO-211; and EN-101 and EN-102 or permission of the instructor

Term Offered: All Terms

Course Type(s): WT

Advanced theory and practicum involving newswriting and reporting.

## CO-216 Journalism/PR Career Preparation

Credits: 1

Term Offered: All Terms

Course Type(s): None

Instructs Communication majors how to effectively pursue opportunities for employment, professional training, and internships. It is designed specifically for Communication students emerging as professionals in the fields of Journalism and Public Relations.

**CO-217 Radio/Television Career Preparation****Credits: 1**

Term Offered: All Terms

Course Type(s): None

Instructs Communication majors how to effectively pursue opportunities for employment, professional training and internships. It is designed specifically for Communication students studying Radio and Television.

**CO-218 Communication Studies Career Preparation****Credits: 1**

Term Offered: All Terms

Course Type(s): None

Prepares Communication Studies concentration students how to effectively pursue opportunities for employment, career development and professional training in the field of Communication.

**CO-220 Public Speaking****Credits: 3**

Term Offered: All Terms

Course Type(s): None

An introduction to the principles and practices of effective public speaking, using traditional rhetorical principles as applied in the composition and delivery of various types of speeches.

**CO-221 Introduction to Digital Media****Credits: 3**

Term Offered: All Terms

Course Type(s): IM, TL

Provides the skills and theoretical context to produce, manage and optimize digital media to create dynamic and engaging websites, broadcast graphics and imagery for presentations. The course uses in class lectures, hands-on demonstrations, directed readings and discussions to help students understand the parameters of their digital tools and make high quality, socially engaged work.

**CO-222 User Experience and Interaction Design****Credits: 3**

Term Offered: All Terms

Course Type(s): COMCS, CORTW, IM

Guides students through research, planning, and designing of interactive, transmedia, web, mobile, and gaming formats and platforms. Topics covered include computer-mediated communication, transmedia storytelling, information architecture for digital experiences, human computer interfaces, wireframes, and web and mobile device prototyping.

**CO-223 Argumentation and Debate****Credits: 3**

Prerequisite(s): HU-201 or permission of the instructor

Term Offered: Spring Term

Course Type(s): COCSD

The principles of argumentation and their application in the debate situation; the nature and structure of reasoning, the types of evidence, the construction of briefs, and the researching of debate propositions.

**CO-224 Introduction to Mass Communication****Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COJPS, COMCS

The historical development and functions of mass media, such as radio, television, print, and film.

**CO-225 Business and Professional Communication****Credits: 3**

Term Offered: All Terms

Course Type(s): COJPR, COJPS, COMCS, RD

Principles and techniques for oral and written communication skills within the business and professional situations; emphasis on job interviewing with resumes and cover letters, professional emails and social media posts, informative and persuasive presentations, and listening skills.

**CO-226 Intercultural Communication****Credits: 3**

Term Offered: All Terms

Course Type(s): BI.EL, CD, RE

The process of communication between people of different cultures; the influences of culture on communicative messages and meanings.

**CO-231 Multicultural Voices: From Page to Stage****Credits: 3**

Term Offered: Spring Term

Course Type(s): COCCL, COCSD

Explores contemporary multicultural voices through published short stories and poetry, including slam poetry/spoken word and new forms of digital literature. Using performance of literature as a method of analysis and presentation, students will also consider enactments of identity through diverse perspectives on race/ethnicity, gender, sexuality, class, ability, and nationality.

**CO-233 Rhetoric and Persuasion****Credits: 3**

Term Offered: All Terms

Course Type(s): COJPS

A humanistic examination of rhetorical communication. Surveys rhetorical theory from classical to modern times with particular application to its importance in civic life. Introduces the practice of rhetorical criticism of written, spoken, visual, and digital media texts.

**CO-234 Climate Communication****Credits: 3**

Course Type(s): RD

An examination of the role of communication in environmental science, activism, and policy. Topics include the challenges of communicating about science, risk communication, and environmental advocacy campaigns. These concepts will be put into practice through the study of argumentation practices and the performance of original, researched-based presentations.

**CO-235 Sports Broadcasting****Credits: 3**

Prerequisite(s): CO-102 or CO-145

Term Offered: All Terms

Course Type(s): COJPS, COMCS, COSPT

Prepares students for an internship at a public or commercial radio station or an entry-level position. Students will learn how to gather, organize, write, report, and broadcast radio sports.

**CO-236 Sports Reporting****Credits: 3**

Term Offered: Spring Term

Course Type(s): COJPS, COMCS, COSPT

Introduction to the field of sports journalism, which includes standardized news writing techniques as well as feature writing.

**CO-240 Smartphone Video Production****Credits: 3**

Term Offered: Fall Term

Course Type(s): COMCS, CORTP

Teaches students how to use their smartphones to produce high-quality videos which they can then share with a large and diverse online community. From the development of an idea and importance of pre-production planning to the final stages post-production and marketing, this class will guide students through the entire process of creating and sharing visual media.

**CO-241 Introduction to Screen Studies****Credits: 3**

Term Offered: All Terms

Course Type(s): COMCS, COSS, IM

Introduction to the disciplined study of the Screen Arts - motion picture film, television, video, and digital multimedia - with respect to the operation of the various elements of sound and image as they operate within the text of the visual work screened. Includes screening and discussion of various representative works.

<b>CO-242 Creating Good Radio</b> Prerequisite(s): CO-102 Term Offered: Spring Term Course Type(s): COMCS, CORTP Broadcasting as effective communication; practical experience in writing, producing, directing, and performing in radio programs; critical analysis of various professional broadcasts.	<b>Credits: 3</b>	<b>CO-264 Co-Curricular Practicum in Journalism</b> Term Offered: All Terms Course Type(s): None Credit for specified assignments at the University newspaper is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at The Outlook for at least one semester. Instructor permission is required to take this course.	<b>Credits: 1</b>
<b>CO-243 History of the Motion Picture</b> Term Offered: Spring Term Course Type(s): COMCS, COSS An introduction to the major phases of motion picture history from its origins to the present, including screenings and discussions of major film movements, technological innovations, and landmark directors.	<b>Credits: 3</b>	<b>CO-265 Co-Curricular Practicum in Public Relations</b> Term Offered: All Terms Course Type(s): None Credit for specified public relations assignments for the Public Relations Student Society of America (PRSSA), University Clubs and Associations, and/or the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements; may be repeated for a total of six credits. Instructor permission is required; limited to students active with PRSSA for at least one semester; students may also gain entry with previous experience on a public relations event/project and provide tangible evidence to advisor.	<b>Credits: 1</b>
<b>CO-246 Studio-Based Video Production</b> Prerequisite(s): CO-145 Term Offered: All Terms Course Type(s): COMCS, CORTP The application of aesthetic theory and production principles via video assignments produced in a production studio and control room. Emphasis is placed upon the professional crew positions to provide both a deep and wide-range of technical mastery. Experiences in this course prepare students for work in studio news, sports broadcasting, video podcasting, greenscreen work, Youtube channels, social media reels, and broadcast-style formats.	<b>Credits: 3</b>	<b>CO-266 Co-Curricular Practicum in CommWorks</b> Term Offered: All Terms Course Type(s): COCCCL Credit for specified applied learning with "CommWorks: Students Committed to Performance" that will fulfill a practicum for Communication majors. Specified performance-based projects with "CommWorks" must be planned, completed, documented, and reflected on for a term-end evaluation by the instructor. May be repeated for a total of six credits. No prior experience is necessary. May not count toward major requirements. Students who are interested in public speaking, storytelling, performance, poetry, embodied and arts-based learning, creative writing, promotions, event planning, and collaborative teamwork are encouraged to register.	<b>Credits: 1</b>
<b>CO-247 Live TV Sports Production</b> Term Offered: Fall Term Course Type(s): COMCS, CORTP, COSPT Hands-on introduction to the process of producing live television sports broadcasts. Students will examine each of the staff positions, and will serve in many of them as crew for the TV sports broadcasts on campus.	<b>Credits: 3</b>	<b>CO-267 Co-Curricular Practicum in MOCC</b> Term Offered: All Terms Course Type(s): None One credit for specified assignments with MOCC and by extension the University Communication Department is awarded after a term-end evaluation by the instructor of the project agreed-upon with the student. The course may not count toward other major requirements. May be repeated for a total of six credits. Permission of the instructor is required to take this course.	<b>Credits: 1</b>
<b>CO-250 Global Communication</b> Course Type(s): BI.EL, COCCL, COJPR, COJPS, COJPT, GU, RE Introduces students to the various aspects of global communication, primarily media communication, journalism, and public relations. Particular emphasis will be on the categories of difference such as gender, race, class, and ethnicity. Global communication is reshaping economic, social, cultural, and political aspects of our lives nationally and internationally. Hence, in this course students will explore essential components of global communication, emphasizing shifts in national, regional, and international media patterns and trends including production, distribution, and consumption.	<b>Credits: 3</b>	<b>CO-268 Co-Curricular Practicum in HawkInteractive</b> Term Offered: All Terms Course Type(s): None This practicum serves as an opportunity for students to further develop their interactive media skills, work as part of a design team, and to grow their media portfolio with a focus on to the emerging media tools and platforms. Credit for specified assignments as part of Hawk Interactive Student Media Organization is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. Hawk Interactive projects and activities make use of the IDM Research Lab, an experimental, digital media laboratory which is academically affiliated with and supported by the Department of Communication. The course may be repeated for a total of six credits; limited to students active in the Hawk Interactive Organization for at least one semester. Instructor permission is required to take this course.	<b>Credits: 1</b>
<b>CO-262 Co-Curricular Practicum in Radio</b> Prerequisite(s): CO-378 or permission of the instructor Term Offered: All Terms Course Type(s): None Credit for specified assignments at the University radio station, WMCX, is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at the radio station for at least one semester.	<b>Credits: 1</b>		
<b>CO-263 Co-Curricular Practicum in Television</b> Term Offered: All Terms Course Type(s): None Credit for specified assignments at the University television station is awarded after a term-end evaluation by the instructor of the project agreed upon with the student. May not count toward major requirements. May be repeated for a total of six credits; limited to students active at HAWK TV for at least one semester. Instructor permission is required to take this course.	<b>Credits: 1</b>		

**CO-271 Ethics, Justice and American Prisons****Credits: 3**

Prerequisite(s): SO-101 or higher or GS-225 or higher.

Term Offered: Fall Term

Course Type(s): SJS

Explores the rise of mass incarceration in the United States, with a critical look at the ethical, socio-cultural, political and economic factors that shape the American prison system today. The course is also the gateway course to The Monmouth University Academic Exchange Program, also referred to as MU-AEP, a collaborative effort between Monmouth University and the New Jersey Department of Corrections. This program, of which this course is a requirement, is offered by Monmouth University to help to facilitate a transformative exchange of ideas and perspectives between incarcerated students and non-incarcerated students and non-incarcerated students inside the New Jersey state prison. Also listed as SO-271.

**CO-272 Real People Reel Stories****Credits: 3**

Term Offered: Spring Term

Course Type(s): COMCS, CORTP, EX5

Learning to tell a story through video testimonies/interviews. Socially conscious topics will be chosen from quality of life issues being explored by our on-campus Polling Institute or those presented by community aid organizations. Instructor permission is required to take this course.

**CO-275 Performance for Broadcasting****Credits: 3**

Prerequisite(s): CO-102

Term Offered: All Terms

Course Type(s): CORTA

The fundamentals of radio announcing will be stressed along with station orientation. The student will develop strong vocal skills for a variety of radio personalities over the air.

**CO-289 Internship in Communication****Credits: 3**

Prerequisite(s): CO-216 or CO-217 or CO-218, departmental approval, and Junior standing

Term Offered: Summer Term

Course Type(s): EX1

Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline specific technologies and theories in a professional environment directly related to one's course of study.

**CO-290 Media Law****Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COCST, COJPT, COMCS, CORTT, PSAL

How the mass media is constrained and protected by the law and court interpretation. Overview will focus on libel, copyright, obscenity, free press, and other legal/illegal aspects of mass communication. Also listed as PS-290.

**CO-292 Communication Research Methods****Credits: 3**

Prerequisite(s): CO-100 and at least 6 credits in Communication.

Term Offered: All Terms

Course Type(s): None

Introduction to the use of the scientific methods, various research approaches, and application of both qualitative and quantitative methods for application in the field of communication.

**CO-293 Social Media****Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COJPR, COJPS, COJPT, COMCS, IM

An interactive, intensive study of social media with regard to the field of public relations. Students will be introduced to new contexts and forms of social media, an ever-growing area of study.

**CO-295 Introduction to Public Relations****Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COSPT

A comprehensive survey of the field of public relations. Emphasis on the evolution, role, functions, and scope of public relations in American society.

**CO-296 Digital Fundraising and Events****Credits: 3**

Prerequisite(s): CO-295

Term Offered: Spring Term

Course Type(s): COJPR, COJPS, COJPT, COMCS, COSPT

Designed to provide an introduction to the practice, programs, and publics of fund raising. Development of a fund raising campaign will be produced for a nonprofit client. Written and oral communication skills essential to the professional fund raiser will be practiced in class and through assignments. May be offered in a hybrid format (partially online).

**CO-298 Special Topics in Communication (200 Level)****Credits: 1-3**

Term Offered: All Terms

Course Type(s): None

An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis. If a prerequisite is required it will be announced in the course schedule.

**CO-299 Independent Study in Communication****Credits: 1-3**

Term Offered: All Terms

Course Type(s): None

Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required to take this course, along with demonstrated ability in the proposed area of concentration.

**CO-300 Co-Curricular Practicum in Service Learning****Credits: 1**

Prerequisite(s): Two 200+ level courses in Communication, permission of the instructor, and a minimum G.P.A. of 2.50

Term Offered: Spring Term

Course Type(s): None

Students will apply communication theory in dynamic community settings, working on impactful service learning projects while developing communication skills and engaging with industry professionals. The course may not count toward other major requirements. Permission of the instructor, and a minimum G.P.A. of 2.50 are required to take this course.

**CO-301 Topics in Communication Theory and Research****Credits: 3**

Prerequisite(s): CO-292, EN-101, EN-102, and eighteen credits in Communication; or permission of the instructor

Term Offered: All Terms

Course Type(s): WT

Explores a specialized topic or paradigm in Comm. Theory and Research. The course will include deep exploration of the discipline-specific theories and research methods for understanding an studying the focal topic.

**CO-303 Creating a Culture of Peace****Credits: 3**

Term Offered: Spring Term

Course Type(s): COCST, COJPT

An introduction to theories of nonviolent communication, the use of practical communication skills for nonviolent conflict resolution, and applications of nonviolent communication in historical and contemporary peace movements.



**CO-304 Onstage and in the Streets: Performance and Culture Credits: 3**

Course Type(s): CD, COCSD, COCST

Introduction to understanding diverse popular performance practices as unique and contested expressions of culture and identity. Studying human performances within everyday life, in public spaces, and through cultural rituals, street theatre, and professional productions, a variety of contemporary theories, methods, and critical issues are considered within the fields of communication, theatre, performance, and cultural studies. Students must be enrolled in the Study Abroad program in Cadiz, Spain. Also listed as FS-304.

**CO-306 Interactive Media Productions Credits: 3**

Prerequisite(s): CO-221

Course Type(s): COMCS, CORTA, IM

This course uses audio, video, augmented, and virtual reality technologies in creative and professional production contexts. Traditional techniques from Communication, Media, & Performance Studies will be applied to new technologies to develop a series of Mixed Reality Performances. Students will collaborate on solo and group exercises that will culminate in a final creative project. Narrative, storytelling, marketing and design, worldbuilding, and embodiment will be foundational topics in this course.

**CO-309 Family Communication Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COCSP, COCST

Explores couple and family communication processes. Focuses on how individuals use interaction to establish, maintain, and change personal, romantic and family relationships.

**CO-311 Communication Ethics Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COJPS, COMCS

An introduction to communication ethics and related contemporary issues intended to support students in making principled communication decisions.

**CO-313 Digital Media Writing Credits: 3**

Prerequisite(s): CO-295

Term Offered: All Terms

Course Type(s): None

A study into the fundamentals of effective public relations writing, including production of media releases, position papers, and media kits. The course focuses on writing style and technique, along with form and distribution methods.

**CO-315 Making the Short Film Credits: 3**

Prerequisite(s): CO-145

Term Offered: Fall Term

Course Type(s): COMCS, CORTP

Students will be given the opportunity to study and apply both the technical and aesthetic principles of film and video production, in addition to examining the characteristics of successful short narrative films. Students will enhance their skills in visual storytelling by developing and producing three short films to screen on both the big and small screen.

**CO-317 Civic Journalism Credits: 3**

Prerequisite(s): CO-211

Term Offered: Spring Term

Course Type(s): COJPS, COJPW, EX5

News with a community service attitude. Gain hands-on experience through speakers, field trips, interviews, and involvement with local issues. Students write civic journalism news stories and host a community symposium to encourage dialogue among diverse community groups.

**CO-318 Topics in Film Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COCST, COMCS, CORTT, COSS

Explores in-depth a specialized topic relevant to film and cultural studies. The topic changes each time the course is taught and may include a particular film director, genre or historical period. This course is repeatable for credit.

**CO-320 Small Group Communication Credits: 3**

Course Type(s): COCCL, COCST, EX3

Students explore academic perspectives on the process of group communication, leadership, conflict, decision-making, and problem solving, then reflect on and apply these perspectives outside the classroom in the context of a service learning project. Also listed as SO-320.

**CO-321 Nonverbal Communication Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COCST

We constantly communicate without words. We interpret and respond to people around us based on their communication with or without words. How we dress, the eye contact we do or do not make and the reason(s) why, whether we meet "on time" or "noon-ish," how we greet and part company, and many more nonverbals provide numerous, simultaneous channels of information exchange. Nonverbal Communication explores a range of communication types and channels, including kinesic, haptic, proxemic, vocalic, and chronemic forms of communication. Students learn not only how we use and interpret meaning within the nonverbal realm, but also how to more effectively manage their own enactment and impression management across the vast array of signals being sent and received nonverbally. Application of nonverbal communication includes romantic relationships, careers, and media contexts.

**CO-323 Persuasion Credits: 3**

Prerequisite(s): CO-100 or CO-233, or permission of the instructor

Term Offered: Spring Term

Course Type(s): COCCL, COCSP, COCST, COJPS

Concepts and principles of communicative messages that influence thoughts, attitudes, and behavior; roles of source, message, channel, and receiver.

**CO-326 Advanced Sports Broadcasting Credits: 3**

Prerequisite(s): CO-235

Term Offered: Spring Term

Course Type(s): COJPS, COMCS, COSPT

Explores in-depth the role that a broadcaster takes on covering teams and events as a play by play announcer or sideline reporter.

**CO-327 Civic Participation Credits: 3**

Term Offered: Spring Term

Course Type(s): COCCL, COCSP, COCST

Explores how public communication shapes and reinvigorates civic participation, offering ways of understanding and resolving civic problems in democratic societies.

**CO-328 Sports and Public Relations**

Prerequisite(s): CO-295

Term Offered: All Terms

Course Type(s): COJPR, COJPS, COMCS, COSPT

Sports in Public Relations is designed to provide a comprehensive overview of public relations opportunities within the sports industry. This course will explore a detailed look at all elements of sports public relations including media relations, crisis management, ethics, events and promotions, and the internet and social media. Students will gain a thorough understanding of the work PR practitioners perform for colleges, second-tier sports, major professional teams and non-profit organizations.

**Credits: 3****CO-329 Sports and Film**

Term Offered: All Terms

Course Type(s): COJPS, COMCS, COSPT

Explores in-depth the role that sports and film play in society using different themes and teaching different life lessons. This course is repeatable for credit once.

**Credits: 3****CO-330 News Editing**

Prerequisite(s): CO-211 or CO-295

Term Offered: Spring Term

Course Type(s): COJPS, COJPW

Copy-editing techniques for reviewing and improving news writing.

**Credits: 3****CO-333 Multimedia Journalism**

Prerequisite(s): CO-211

Course Type(s): COJPR, COJPW, IM

Explore the world of electronic information from a journalist's perspective. Learn to use and evaluate electronic resources including search engines, e-mail, news groups, directories, and databases for reporting news. Covers reporting and composing news stories for online publication and the legal and ethical questions raised by online news.

**Credits: 3****CO-335 Group Techniques in Performance**

Term Offered: Spring Term

Course Type(s): COCCL, COCSD

Students will learn creative group-based practices and methods of inquiry to develop original performances based on pressing social issues. Collaborative approaches will include historical research, multicultural and critical perspectives, embodied devising, verbatim theatre techniques, and adaptations of texts for public presentation. Also listed as TH-335.

**Credits: 3****CO-337 Performance Theory and Practice**

Term Offered: Spring Term

Course Type(s): COCCL, COCST, COMCS

The study of performance offers students the opportunity to explore the power of performance in its diverse forms in both theory and practice. Students will experience a wide variety of performance contexts, including performances of self in everyday life, performances of cultural identity, performances of literature, and socially engaged original performance art.

**Credits: 3****CO-338 Video Post-Production**

Prerequisite(s): CO-145

Course Type(s): COMCS, CORTP, IM

Students will learn advanced techniques of video editing, sequencing, combining practical and special effects (SFX), color correction, metadata, and file preparation for distribution and release.

**Credits: 3****CO-339 Voiceover Workshop**

Prerequisite(s): CO-102 or permission of instructor.

Term Offered: Fall Term

Course Type(s): COMCS, CORTP

This course presents the announcing, production, and marketing skills needed for the professional voiceover industry. You will learn a variety of presentational styles of voiceover applicable to all mediums; expand on previous audio production knowledge; and develop skills to market oneself effectively to stand-out in a competitive pool of voiceover artists and actors.

**Credits: 3****CO-340 Writing the Review**

Prerequisite(s): CO-211 or permission of the instructor and EN-101 and EN-102 or permission of the instructor

Term Offered: All Terms

Course Type(s): COJPR, COJPS, COJPW, COSS, WT

The process of writing newspaper opinion pieces on film and theatre presentations.

**Credits: 3****CO-342 Editorial Writing**

Prerequisite(s): CO-211 or permission of the instructor and EN-101 and EN-102 or permission of the instructor

Term Offered: Fall Term

Course Type(s): COJPR, COJPS, COJPW, WT

Editorial writing is the style of persuasive writing found on a newspaper's editorial pages, in online and print magazines, and in scripting some radio and television talk shows. Students will gain experience in doing research into current trends and events, persuasive writing, and exploring the multiple sides to an argument.

**Credits: 3****CO-343 Performance and Social Activism**

Term Offered: Spring Term

Course Type(s): COCCL, COCSD, COMCS

Students survey the recent history, theories, and methods of creative activist performance and produce original performances that function as embodied visions of social change and/or resistance to social norms. Emphasis is placed on representations of gender, race/ethnicity, sexuality, class, ability, etc. as well as structural inequalities and social injustice.

**Credits: 3****CO-344 Games and Worldbuilding**

Prerequisite(s): CO-221

Course Type(s): COMCS, CORTT, IM

This course presents theories of interaction, narrative, and game play. Students will situate such theories in terms of the historical, business, and socio-cultural considerations of interaction and gaming as they learn theoretical tools for understanding interactive narrative structures. Students will learn to analyze and parse game content for storytelling devices, mise-en-scène, game mechanics, player motivations, interactivity, and playability facets. Students will also collaboratively conceptualize and describe characters, levels, and worlds and engage with design theories to analyze and prototype transmedia narratives, paratext, mechanics, and interactive exchanges.

**Credits: 3****CO-345 Producing & Directing Video**

Prerequisite(s): CO-145

Term Offered: Spring Term

Course Type(s): COMCS, CORTP

This course focuses on the executive roles of producers, directors, and showrunners in the crafting of film and video from concept to streaming distribution. Producers and directors lead projects through the various phases of completion forming agreements along the way. Students will delve into the various kinds of positions and crews that may be associated with visual projects. This course will prepare entry-level practitioners to read and prepare production documentation and have familiarity with the workflow and relationships within visual production.

**Credits: 3**

<b>CO-346 Documentary Film and Video</b> Term Offered: All Terms Course Type(s): COMCS, CORTW, COSS An introduction to the history and development of documentary film and video, with screenings and discussions of examples of works from the major movements in documentary, and small group production of an original documentary.	<b>Credits: 3</b>	<b>CO-360 Feature Writing</b> Prerequisite(s): CO-211 or permission of the instructor; Junior standing, and EN-101 and EN-102 or permission of the instructor Term Offered: Spring Term Course Type(s): COJPR, COJPS, COJPW, WT Upper level journalism/writing course that examines techniques in writing feature stories for magazines and newspapers. These articles tell true stories combining both journalistic and literary techniques. Personality profiles, issue stories, trend stories and how-to stories are included, among other forms. Readings include Pulitzer Prize winning features.	<b>Credits: 3</b>
<b>CO-347 Advanced TV Sports Production</b> Prerequisite(s): CO-247 Course Type(s): COMCS, CORTP, COSPT Hands-on advanced study of the process of producing live and live-on-tape television sports broadcasts. Students will study each of the crew positions, and will serve in many of them as crew for the TV sports broadcasts on campus.	<b>Credits: 3</b>	<b>CO-365 Screenwriting</b> Prerequisite(s): CO-155 or permission of the instructor Term Offered: All Terms Course Type(s): COMCS, CORTW, COSS Writing techniques for film and television, with an emphasis on the process of screenwriting, from concept to completion and revision, as well as marketing scripts written for the screen.	<b>Credits: 3</b>
<b>CO-348 Advanced Digital Media</b> Prerequisite(s): CO-221 Course Type(s): COJPS, COMCS, CORTP Building on introductory digital skills, students will advance and expand their knowledge of digital media techniques and workflows while conceptualizing and producing transmedia digital projects. Topics and techniques covered in the course include: motion tracking for video production, drone videography, sound design for visual media, compositing special/practical effects, batch encoding for transmedia, computer scripting for media post-production, interactive visualizations, brand activation, and game asset design.	<b>Credits: 3</b>	<b>CO-367 Media Analysis</b> Prerequisite(s): CO-155; and EN-101 and EN-102 or permission of the instructor Term Offered: Spring Term Course Type(s): COCCL, COJPS, COMCS, CORTT, WT Analysis and critical examination of the content of mass media.	<b>Credits: 3</b>
<b>CO-350 Broadcast Newswriting and Reporting</b> Prerequisite(s): CO-145 Term Offered: Spring Term Course Type(s): COJPS, COMCS, CORTW Writing and reporting techniques for broadcast news; the process of news preparation from leads or sources through copy preparation, to on-air delivery.	<b>Credits: 3</b>	<b>CO-368 Applied Ethics in American Prisons</b> Prerequisite(s): SO-271 or CO-271 Term Offered: Spring Term Course Type(s): SJS The second in the sequence of the Monmouth University Academic Exchange Program, a collaborative effort between Monmouth University and the New Jersey Department of Corrections. This program, of which this course is a requirement, is offered by Monmouth University to help to facilitate a transformative exchange of ideas and perspectives on the topics of ethics and social issues between incarcerated students and non-incarcerated students inside a New Jersey prison. Also listed as SO-368.	<b>Credits: 3</b>
<b>CO-351 Broadcast Copywriting</b> Prerequisite(s): CO-102 or CO-145 Term Offered: All Terms Course Type(s): COMCS, CORTW Practical application of creative writing for radio and television.	<b>Credits: 3</b>	<b>CO-372 Podcasting</b> Prerequisite(s): CO-102 Term Offered: Fall Term Course Type(s): COJPS, COMCS, CORTP A hands-on study of alternative broadcast mediums and their relation to social media and audience studies. Examples will include Podcasting specifically, with discussion on Internet radio, LPFM, Ham Radio and Pirate radio.	<b>Credits: 3</b>
<b>CO-352 Broadcast News Operation</b> Term Offered: All Terms Course Type(s): COMCS, CORTP Overview of TV studio and newsroom operations with an emphasis on news writing, field reporting and studio production. Students will produce news content, green screen commentaries and specialized packages. Class sessions will provide students with practical and critical tools that will help them gain a better understanding of how compelling, informative content is constructed for broadcast and online news. Open to all majors.	<b>Credits: 3</b>	<b>CO-373 Music Promotion</b> Term Offered: Spring Term Course Type(s): CORTT A critical examination of the inner workings and business strategies that exist within the symbiotic relationship between the radio and music industry. Topics of discussion include: payola, marketing, promotion, indecency/obscenity, political economy theory, gate-keeping theory, subculture theory, and audience-making theories. Students must have Junior or higher standing to take this course.	<b>Credits: 3</b>
<b>CO-357 Acting for Television</b> Prerequisite(s): TH-154 Term Offered: Spring Term Course Type(s): CORTA Techniques that the on-camera performer uses in various TV situations, commercials, daytime drama, situation comedy, and serious drama. Also listed as TH-357.	<b>Credits: 3</b>	<b>CO-374 Radio Programming and Promotion</b> Prerequisite(s): CO-102 Course Type(s): CORTP Overview of the principles of radio programming and promotions: formats, FCC rules, ratings, on-air experience, theories, and music selection choice will all be stressed. The class will produce programming and promotions to be aired on Monmouth's radio station, WMCX.	<b>Credits: 3</b>

**CO-375 Television Criticism****Credits: 3**

Prerequisite(s): CO-155; and EN-101 and EN-102 or permission of the instructor

Term Offered: Spring Term

Course Type(s): COMCS, CORTT, WT

Analysis and critical examination of the content of television programs.

**CO-376 Radio Station Management****Credits: 3**

Prerequisite(s): CO-102

Term Offered: Spring Term

Course Type(s): COMCS, CORTT

Principles of management for radio stations. Discussions and practicum include: programming, promotions, sales, public relations, production, community relations, sports, and news.

**CO-377 Radio Operation Practice****Credits: 3**

Prerequisite(s): CO-102 and permission of the instructor

Course Type(s): None

Seminar offered in summer only.

**CO-378 Talk Radio****Credits: 3**

Prerequisite(s): CO-102 or permission of the instructor

Term Offered: All Terms

Course Type(s): COMCS, CORTA

Introduction to the preparation of documentaries, interviews, and phone-in talk shows. Students will produce a weekly show on WMCX.

**CO-379 Advanced Radio Production****Credits: 3**

Prerequisite(s): CO-102.

Term Offered: Spring Term

Course Type(s): COMCS, CORTP

Advanced audio production techniques utilizing digital technology, with emphasis on the conception and realization of effective messages in radio broadcasting.

**CO-380 Organizational Communication****Credits: 3**

Prerequisite(s): EN-101 and EN-102 or permission of the instructor

Term Offered: All Terms

Course Type(s): COCCL, COCSP, COCST, WT

Students will learn various techniques of understanding how people use communication to organize and coordinate their work. Sample discussion topics are: using social media for hiring decisions, dealing with workplace romances and sexual harassment, and managing conflict and emotions at work. Written assignments are decision-making case studies of real problems in actual organizations.

**CO-381 The Power of Story****Credits: 3**

Term Offered: Spring Term

Course Type(s): COCCL, COCSD, EX5

Storytelling is one of the oldest and most powerful means of human communication. This experiential education (EX ED) course explores cultural perspectives, aesthetic genres, and functions of storytelling. Methods may include ethnography, autoethnography, interviews, personal narratives, digital storytelling projects, and/or presentation of published stories. Students will analyze and develop a range of stories that apply to professional and personal goals. Stories will be presented on campus and in off-campus community settings. Junior standing or permission of the instructor is required to take this course.

**CO-383 Gender, Race, and Media****Credits: 3**

Prerequisite(s): EN-101 and EN-102 or permission of the instructor

Term Offered: All Terms

Course Type(s): COCCL, COCSP, COCST, COJPR, COJPS, COJPT, COMCS, CORTT, GS, RE, WT

This course examines the social constructions of gender and race as represented across various forms of media. Learning how to recognize, evaluate, and critique representations of gender and race using an intersectional lens, students will analyze the cultural values and beliefs that inform these depictions and identify personal, social, political, and economic consequences.

**CO-384 Seminar in Leadership Communication****Credits: 3**

Prerequisite(s): CO-220 or CO-225 or HU-201.

Term Offered: All Terms

Course Type(s): COCCL, COCSP, COCST, COJPS

Students explore specific leadership topics utilizing theories and practices from a communication perspective. Students analyze their personal leadership styles and develop leadership skills through team projects and classroom exercises.

**CO-389 Internship in Communication****Credits: 1-3**

Prerequisite(s): CO-216 or CO-217 or CO-218, departmental approval, and Junior standing

Term Offered: All Terms

Course Type(s): EX1

Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline specific technologies and theories in a professional environment directly related to one's course of study.

**CO-390 Washington Center Internship****Credits: 7-12**

Course Type(s): EX5

This internship allows students in all majors to intern at government agencies, public service organizations, and business associations located in Washington, DC. Under the supervision of Washington Center supervisors and faculty, students gain substantive entry-level professional experience along with academic credit over the course of one semester. In general, students are required to intern in a government agency or public organizations four and a half days per week and attend educational seminars and workshops and participate in professional forums conducted by the Washington Center. In addition, students must complete learning objectives and assignments specified by Monmouth University faculty sponsors. Also listed as PS-390 and SO-390.

**CO-392 Social Media****Credits: 3**

Term Offered: All Terms

Course Type(s): COCCL, COJPR, COJPS, COJPT, COMCS, IM, TL

This course teaches students how to use each of the major social media platforms to market and promote personal brands, organizations, and public figures. Students will learn how to develop a professional digital presence, create a comprehensive content calendar, design a blog, podcast, or YouTube channel, and create accompanying digital content on social media, including photos, short-form and long-form videos, storytelling pieces, written content, and promoted posts. An emphasis is placed on digital strategy, branding, content planning and development, audience cultivation and engagement, brand partnerships, influencer marketing, data analytics, SEO, AI tools, and leveraging social media trends.



**CO-393 Washington Center Course****Credits: 3**

Term Offered: Spring Term

Course Type(s): None

Students participating in a Washington Center Internship are required to enroll in a three credit seminar. A list of available courses is forwarded to all students prior to the beginning of the fall, spring, or summer term. Regular offerings include politics, professional communication, the fine and performing arts, and economics. Also listed as PS-393 and SO-393. Junior standing and a minimum G.P.A. of 2.50 is required to take this course.

**CO-398 Special Topics in Communication and Theatre (300 Level)****Credits: 1-3**

Term Offered: All Terms

Course Type(s): None

An intensive study of a particular subject or problem in communication to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis. If a prerequisite is required it will be announced in the course schedule.

**CO-399 Independent Study in Communication****Credits: 1-3**

Term Offered: All Terms

Course Type(s): None

Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required along with demonstrated ability in the proposed area of concentration to take this course.

**CO-402 Audience Studies****Credits: 3**

Prerequisite(s): CO-155

Term Offered: Spring Term

Course Type(s): CORTW, WT

This course explores audience studies methods for analyzing audiences of popular music genres, television shows, films, and videogames. The class utilizes various theoretical traditions (ideological, semiotic, economic, sociological, psychoanalytic, cultural studies, etc.), with a focus on their utility for interpreting the meanings of the aforementioned media phenomena and its relationship to society and everyday life. These conceptual tools will provide the basis for analyzing media phenomena and its relationship with audiences and fans. Combining theory with practice, the course emphasizes critical thinking and writing about media texts in its varied dimensions and forms.

**CO-404 Responsive Media****Credits: 3**

Prerequisite(s): CO-145 or AR-181

Term Offered: Spring Term

Course Type(s): COMCS, CORTP, IM

Students learn how to make interfaces for smart phones and tablets to create interactive audio and video. In addition, students will produce creative projects using data mapping, generative art and work collaboratively on a site-specific media project. Also listed as AR-404.

**CO-409 Professional Media Writing****Credits: 3**

Term Offered: Spring Term

Course Type(s): COJPS, COMCS, CORTW

Provides an introduction to the diverse field of professional writing and integrates a comprehensive overview of the various skills required of today's freelance media writer. Class sessions will offer students practical and critical tools designed to develop a range of writing styles and techniques, while introducing related applications and career opportunities. Lab assignments and writing projects will integrate the tools explored in class. Students must have at least a Junior standing to take this course.

**CO-412 Project Greenlight****Credits: 3**

Term Offered: All Terms

Course Type(s): COCSD, COMCS, CORTT, COSS, IM

An orientation to career opportunities/advancement based on the successful pitch process necessary to achieve "greenlight" status for proposed media projects. Provides a comprehensive overview of new media formats, stages of media production, and related entertainment media technologies, products and services. Additionally, the course will examine the vital roles of producers and creative executives in these processes. Students will learn how to transform themselves from media consumers to media producers. No previous media-related training or experience is required. Students must have Junior standing to take this course.

**CO-413 Advanced Public Relations Writing Layout and Design****Credits: 3**

Prerequisite(s): CO-295 and CO-313

Term Offered: Spring Term

Course Type(s): COJPR, COJPS, COJPW

Simulates a field public relations agency or department by providing students "real world" or field-applicable skills. An emphasis on media tools and production enables students to work in a fast-paced, deadline-intensive environment. The principles of communicating with media and specialized public audiences are core along with the preparation, production, and presentation of messages for mass consumption.

**CO-414 Media Strategy****Credits: 3**

Prerequisite(s): CO-295 and CO-313, or permission of the instructor

Term Offered: All Terms

Course Type(s): COJPR, COJPS, COJPW

Application of public relations techniques to various communicative environments, communication problems, and crisis management.

**CO-415 Public Relations Shark Tank****Credits: 3**

Prerequisite(s): CO-295

Term Offered: Fall Term

Course Type(s): COJPR, COJPS, COJPT

Examines, reviews, and predicts how corporate leaders solve today's public relations challenges. Curriculum focuses on existing field trends and evaluates effective and ineffective corporate strategies. Students develop an integral understanding of the role of public relations in organizations, stressing the issues management process in order to plan crisis administration programs and implement public communication. Assignments include case statements, branding collateral, position papers, and publicity tools.

**CO-425 Political Communication****Credits: 3**

Prerequisite(s): CO-100 or CO-220 or permission of the instructor.

Term Offered: All Terms

Course Type(s): COCCL, COJPS

The impact of communication on political action. Persuasive strategies and mediated reality that affect political choices. Focus on the interpretation of political rhetoric and the role media plays in campaigns.

**CO-427 Crisis and Issues Management****Credits: 3**

Prerequisite(s): CO-295

Course Type(s): COJPS, COJPT

Students learn to assess, understand, and navigate today's organizational crises through the critical lens of a public relations professional. Projects include crisis communication strategies and tactics through the process of research, analysis, and planning. Course features an emphasis on work to control crisis, rumor, public perception, corporate image, and reputation. Use of case studies, simulations, group exercises, and projects to develop skills in crisis and issues management.

**CO-483 Communication Internship Seminar**

**Credits: 3**

Term Offered: All Terms

Course Type(s): EX1

Supervised, practical experience in communication (radio, television, public relations, journalism, and human communication); emphasis on the application of discipline- specific technologies and theories in a professional environment directly related to one's course of study. On-campus seminar attendance is required. May be repeated once for credit. Junior standing is required to take this course.

**CO-489 Internship in Communication**

**Credits: 3**

Term Offered: All Terms

Course Type(s): EX1

Supervised practical experience in communication (radio, television, public relations, and human relations) or journalism; emphasis on the programming, production, and transmission aspects of mass media. Repeatable for credit. Junior standing, departmental approval, and placement are required to take this course.

**CO-491 Seminar in Communication**

**Credits: 3**

Prerequisite(s): CO-301, Senior standing, at least thirty credits in communication, and EN-102 passed with a grade of C or higher

Term Offered: All Terms

Course Type(s): None

Communication as an organized body of knowledge and skills; advanced problems assigned according to the special interests of the student. For Communication majors only.

**CO-492 Interactive Storytelling with Data**

**Credits: 3**

Prerequisite(s): CO-211 and CO-221 or CO-222

Term Offered: All Terms

Course Type(s): COJPS, COJPW, COMCS, CORTP, IM

Designed to introduce students to the world of data journalism and teach them to tell interactive stories using raw data. We will start from asking what is data journalism and how we find stories in the data. Students will learn how to acquire data from the web, normalize the data into databases and finally use software to tell engaging, interactive stories with collected data. Students will also learn how to collect data from traditional sources that aren't necessarily found online. Students are expected to complete a data-driven journalism project as part of the course. Also offered as a graduate course, CO-592.

**CO-499 Independent Study in Communication**

**Credits: 3**

Term Offered: All Terms

Course Type(s): None

Guided research on selected topics in Communication. Prior permission of the directing professor and department chair is required to take this course. Demonstrated ability in the proposed area of concentration is required to take this course.