

BUSINESS INTERNATIONAL (BI)

BI-298 Special Topics in International Marketing

Credits: 1-3

Course Type(s): None

An intensive study of a particular subject or problem in international marketing, to be announced prior to registration. The course may be conducted on either a lecture-discussion or a seminar basis. If a prerequisite is required it will be announced in the course schedule.

BI-388 Cooperative Education: International Business Concentration

Credits: 3

Course Type(s): None

An opportunity to apply classroom theory in practice through actual work experience; includes both academic and experiential education. Experiential education involves fifteen to twenty hours of work per week for three credit hours. Academic aspects include reading assignments and a term paper. This course may be repeated for credit. Departmental approval is required to take this course, along with successful completion of thirty credits and a minimum G.P.A. of 2.00.

BI-389 Internship in International Business

Credits: 3

Prerequisite(s): BM-250, BK-250, BM-471, BK-453, Junior standing, and a minimum G.P.A. of 2.10

Course Type(s): EX1

An opportunity to apply classroom theory in both academic and experiential education. Experiential education involves fifteen to twenty hours of work per week for three credit hours; academic aspect includes reading assignments and a term paper. Students are limited to nine internship free elective credits. This course may be repeated for credit. Departmental approval is required to take this course.

BI-399 Independent Study in International Business

Credits: 3

Term Offered: Spring Term

Course Type(s): None

Independent Study on a Business Administration topic not substantially treated in a regular course; work will include scheduled conferences with sponsoring professor and written reports. Prior permission of the directing professor and department chair is required to take this course.

BI-419 Export/Import Marketing and Logistics

Credits: 3

Prerequisite(s): BK-250 passed with a grade of C or higher

Term Offered: Spring Term

Course Type(s): None

Export/Import Marketing deals with ways to do business with the global market whether that is through importing or exporting a product or service. This course will cover how and why we import/export, government regulations, marketing strategies, documentation, procedures, tariff & non-tariff barriers, financing, method of payments, transportation, logistics, laws, Free Trade Agreements and related topics. Also listed as BK-419.

BI-488 Cooperative Education: International Business Concentration

Credits: 3

Course Type(s): None

An opportunity to apply classroom theory in practice through actual work experience; includes both academic and experiential education. Experiential education involves fifteen to twenty hours of work per week for three credit hours. Academic aspects include reading assignments and a term paper. This course may be repeated for credit. Departmental approval is required to take this course, along with successful completion of thirty credits and a minimum G.P.A. of 2.00.

BI-489 Internship in International Business

Credits: 3

Prerequisite(s): BM-250, BK-250, BM-471, BK-453, Junior standing and a minimum G.P.A. of 2.10

Term Offered: All Terms

Course Type(s): None

An opportunity to apply classroom theory in practice through actual work experience; includes both academic and experiential education. Experiential education involves fifteen to twenty hours of work per week for three credit hours; academic aspect includes reading assignments and a term paper. Students are limited to nine internship free elective credits. This course may be repeated for credit. Departmental approval is required to take this course.

BI-498 Special Topics in International Business (400 Level)

Credits: 1-3

Prerequisite(s): BK-250 or as announced in the course schedule

Term Offered: Spring Term

Course Type(s): None

An intensive study of a particular subject or problem in International Business to be announced prior to registration. May be conducted on either a lecture-discussion or a seminar basis. If a prerequisite is required it will be announced in the course schedule.

BI-499 Independent Study in International Business

Credits: 3

Term Offered: All Terms

Course Type(s): None

Independent study on a Business Administration topic not substantially treated in a regular course; work will include scheduled conferences with sponsoring professor and written reports. Prior permission of the directing professor and department chair is required to take this course.