

# LEON HESS BUSINESS SCHOOL

Dean: Raj Devasagayam, Ph.D.

Assistant Dean for Student Engagement: Janeth Merkle, M.B.A., M.M.  
M.B.A. Program Director: Jonathan Daigle, Ph.D., M.B.A.

The Leon Hess Business School (LHBS) is currently ranked in the top 300 of the 2,000 schools of business in the United States, is a community of teacher-scholars educating students to develop strong leadership skills in achieving organizational excellence and sustainability: the integrated strategic management of interlocking economic, social, technological and ecological systems in which organizations operate. The LHBS is accredited by AACSB International – the Association to Advance Collegiate Schools of Business. AACSB accreditation is the hallmark of excellence in business education, and has been earned by less than 5 percent of the world's business programs. Today, there are 727 business schools in 48 countries and territories that maintain AACSB accreditation.

Within the LHBS are two Centers of Distinction.

1. The first is the Kislak Real Estate Institute. Students can obtain a Bachelor of Science in Business Administration with a Concentration in Real Estate and a Bachelor of Science in Business Administration with a Concentration in Finance and Real Estate. It is the first such program offered at any New Jersey College or university.
2. The second, the Center for Entrepreneurship is directed by Dr. Joseph McManus of the Management and Decision Sciences Department. The Center has been nationally recognized for its innovative teaching in the field of entrepreneurship and product designs.

The School of Business is most fortunate to have two professors who are endowed Chairs.

- Professor Donald Moliver holds the Steven and Elaine Pozyski Endowed Professor Chair in Real Estate.
- Professor Robert Scott holds the Arthur and Dorothy Greenbaum/Robert Ferguson/NJAR Endowed Chair in Real Estate Policy.

## Student Honor Society: Beta Gamma Sigma

The top 20 percent of MBA graduates and 10 percent of undergraduate junior and senior students are eligible for election to Beta Gamma Sigma, the International Honor Society for AACSB-accredited business schools.

## Programs Majors

- B.S. in Business Administration with a Concentration in Accounting (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-accounting/>)
- B.S. in Business Administration with a Concentration in Accounting Analytics (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-accounting-analytics/>)
- B.S. in Business Administration with a Concentration in Economics (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-economics/>)
- B.S. in Business Administration with a Concentration in Economics and Finance (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-economics-finance/>)

[leon-hess-business/business-administration-bs-concentration-economics-finance/](https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-economics-finance/))

- B.S. in Business Administration with a Concentration in Finance (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-finance/>)
- B.S. in Business Administration with a Concentration in Finance and Real Estate (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-finance-real-estate/>)
- B.S. in Business Administration with a Concentration in International Business (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-international-business/>)
- B.S. in Business Administration with a Concentration in Leadership and Organizational Development (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/management-leadership-business-administration-bs-concentration-leadership-organizational-development/>)
- B.S. in Business Administration with a Concentration in Marketing (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-marketing/>)
- B.S. in Business Administration with a Concentration in Marketing and Management (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/marketing-international-business/business-administration-bs-concentration-marketing-management/>)
- B.S. in Business Administration with a Concentration in Operations, Supply Chain, and Data Management (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/management-leadership/business-administration-bs-concentration-operations-supply-chain-data-management/>)
- B.S. in Business Administration with a Concentration in Real Estate (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-bs-concentration-real-estate/>)
- B.S. in Business Administration with a Concentration in Small Business Management and Entrepreneurship (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/management-leadership/business-administration-bs-concentration-small-business-management-entrepreneurship/>)

## Minors

- Accounting (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/accounting-minor/>)
- Business Administration (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-minor/>)
- Economics (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-economics-minor/>)
- Entrepreneurship (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-entrepreneurship-minor/>)
- Finance (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-finance-minor/>)
- Foundations in Business Administration (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/foundations-business-administration-minor/>)

- General Management (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/general-management-minor/>)
- Marketing (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/marketing-minor/>)
- Real Estate (<https://catalog.monmouth.edu/undergraduate-catalog/leon-hess-business/business-administration-real-estate-minor/>)