B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN INTERNATIONAL BUSINESS (BUBI.BS)

Major Requirements/Business (33 credits) BA-251 Accounting I 3 BE-201 Microeconomics 3 (BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education) 3 BE-202 Macroeconomics 3 (BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education) 3 BF-301 Principles of Finance 3 BL-201 Legal Environment of Business I 3 BK-250 Principles of Marketing 3 BK-250 Principles of Management and Organizational Behavior 3 BE-251 Business Statistics 3 BM-327 Ethics, Diversity, and Social Responsibility 3 BM-350 Operations Management 3 BM-490 Strategic Management 3 Concentration Requirements/International Business (33 creedits) 3 Select 12 credits from the following: 12 BM-471 Global Management BK-453 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistic	Code	Title	Credits
BE-201 Microeconomics 3 (BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education) BE-202 Macroeconomics 3 (BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education) BF-301 Principles of Finance 3 BL-201 Legal Environment of Business I 3 BK-250 Principles of Marketing 3 BM-250 Principles of Management and Organizational Behavior BE-251 Business Statistics 3 BM-327 Ethics, Diversity, and Social Responsibility 3 BM-350 Operations Management 3 BM-490 Strategic Management 3 BM-491 Strategic Management 3 Select 12 credits from the following: 12 BM-471 Global Management BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BH-419 Export/Import Marketing and Logistics Or select one of the following: 3 BR-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course 9 Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	Major Requir	rements/Business (33 credits)	
(BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education) BE-202 Macroeconomics 3 (BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education) BF-301 Principles of Finance 3 BL-201 Legal Environment of Business I 3 BK-250 Principles of Marketing 3 BK-250 Principles of Management and Organizational Behavior 3 BE-251 Business Statistics 3 BM-327 Ethics, Diversity, and Social Responsibility 3 BM-350 Operations Management 3 BM-490 Strategic Management 3 Concentration Requirements/International Business (33 credits) BK-301 Marketing Research 3 Select 12 credits from the following: 12 BM-471 Global Management 3 BK-421 International Marketing 3 BF-421 International Finance 3 BE-403 Economic Growth and Development 3 BI-419 Export/Import Marketing and Logistics 3 Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting 3 BE-455 Financial Econometrics 3 BM-311 Management Data Analytics 3 BK-406 Marketing Analytics 5 Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course 9 Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BA-251	Accounting I	3
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(BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education) BF-301 Principles of Finance 3 BL-201 Legal Environment of Business I 3 BK-250 Principles of Marketing 3 BM-250 Principles of Management and 3 Organizational Behavior 3 BE-251 Business Statistics 3 BM-327 Ethics, Diversity, and Social Responsibility 3 BM-350 Operations Management 3 BM-490 Strategic Management 3 Concentration Requirements/International Business (33 credits) BK-301 Marketing Research 3 Select 12 credits from the following: 12 BM-471 Global Management BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course 9 Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business 1 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	in General	Education)	
in General Education) BF-301 Principles of Finance 3 BL-201 Legal Environment of Business I 3 BK-250 Principles of Marketing 3 BM-250 Principles of Management and 07 Organizational Behavior 3 BE-251 Business Statistics 3 BM-327 Ethics, Diversity, and Social Responsibility 3 BM-350 Operations Management 3 BM-490 Strategic Management 3 Concentration Requirements/International Business (33 credits) BK-301 Marketing Research 3 Select 12 credits from the following: 12 BM-471 Global Management BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course 9 Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BE-202	Macroeconomics	3
BL-201 Legal Environment of Business I 3 BK-250 Principles of Marketing 3 BM-250 Principles of Management and Organizational Behavior BE-251 Business Statistics 3 BM-327 Ethics, Diversity, and Social Responsibility 3 BM-350 Operations Management 3 BM-490 Strategic Management 3 Concentration Requirements/International Business (33 credits) BK-301 Marketing Research 3 Select 12 credits from the following: 12 BM-471 Global Management BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course 9 Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	,		
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BM-327 Ethics, Diversity, and Social Responsibility BM-350 Operations Management 3 BM-490 Strategic Management 3 Concentration Requirements/International Business (33 credits) BK-301 Marketing Research 3 Select 12 credits from the following: BM-471 Global Management BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course 9 Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business 3 (Satisfies Technological Literacy (TL) in General	BM-250		3
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credits) BK-301 Marketing Research 3 Select 12 credits from the following: 12 BM-471 Global Management BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business 1 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BM-490	Strategic Management	3
Select 12 credits from the following: BM-471 Global Management BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business 1 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General		on Requirements/International Business (33	
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BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	Select 12 cre	-	12
BK-453 International Marketing BF-421 International Finance BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: 3 BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BM-471	Global Management	
BE-403 Economic Growth and Development BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BK-453	•	
BI-419 Export/Import Marketing and Logistics Or select one BI-498 Special Topics Course Select one of the following: BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business 1 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BF-421	International Finance	
Or select one BI-498 Special Topics Course Select one of the following: BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BE-403	Economic Growth and Development	
Or select one BI-498 Special Topics Course Select one of the following: BA-261 Data Analytics for Accounting BE-455 Financial Econometrics BM-311 Management Data Analytics BK-406 Marketing Analytics Select 6 credits from the same Foreign Language 1 6 (Satisfies the World Language General Education Requirement) Select 9 credits from courses designated with Course Type: BI.EL Interdisciplinary Requirements (6 credits) MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	BI-419	Export/Import Marketing and Logistics	
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MA-117 Quantitative Analysis for Business I 3 (Satisfies Mathematics in General Education) IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	Interdisciplin	nary Requirements (6 credits)	
IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General			3
IT-150 Information Technology for Business 3 (Satisfies Technological Literacy (TL) in General	(Satisfies	Mathematics in General Education)	
(Satisfies Technological Literacy (TL) in General		•	3
		Technological Literacy (TL) in General	

Free Electives (21 credits) 1

Total Credits	120
Complete 27 credits as outlined on the General Educatable. $^{\rm 2}$	ation 27
General Education Requirements (27 credits) ²	
Complete up to 21 credits of free electives.	21

Please consult with your advisor regarding the required number of free electives that must be completed.

Notes

- 54 credits must be completed at the 200 level or higher.
- Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.

Sequence Chart

First Year				
Fall	Credits	Spring	Credits	
EN-101 College Composition I	3	B EN-102 College Composition II		3
IT-150 Information Technology for Business (Gen*Ed Technological Literacy (TL)	3	3 MA-117 Quantitative Analysis for Business I		3
Gen*Ed Historical Perspectives (HS.SV)	3	Gen*Ed Aesthetics (AT) AR,DA,MU,TH		3
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3	3 Gen*Ed Natural Science (NS)		3
Free Elective	3	3 Free Elective		3
Semester Credits	15	Semester Credits		15
Second Year				
Fall	Credits	Spring	Credits	
BA-251 Accounting I	3	BE-202 Macroeconomics		3
BK-250 Principles of Marketing	3	BE-251 Business Statistics		3
BE-201 Microeconomics (Gen*Ed Social Science Survey (SS.SV)	3	B BL-201 Legal Environment of Business I		3
BM-250 Principles of Management and Organizational Behavior	3	3 CO-225 Business and Professional Communication		3
EN-2xx Gen*Ed Literature (LIT)	3	B (RD, Reasoned Oral Discourse class)		
		BI.EL Course or a foreign language		3
Semester Credits	15	Semester Credits		15
Third Year				
Fall	Credits	Spring	Credits	
BF-301 Principles of Finance	3	BM-350 Operations Management		3
BK-301 Marketing Research	3	3 Select one: BM-471, BK-453,BF-421, BK-419, BE-403, or BI-498 Special Topics in IB.		3
BI.EL Course or a foreign language	3	BI.EL Course or a foreign language		3
Free Elective	3	3 One Analytic course from: BA-261, BE/BF-455, BK-4xx, or BM 311		3

The General Education curriculum requires the completion of 45 credits. However, students may be able to share credits from within their major or interdisciplinary requirements. Please consult with your advisor to determine which General Education (https://catalog.monmouth.edu/undergraduate-catalog/academic-programs-support-services-regulations/general-education-requirements/) courses must be completed.

Select one: BM-471, BK-453, BF-421, BK-419, BE-403, or BI-498 Special Topics in IB.		3 Free Elective		3
Semester Credits		15 Semester Credits		15
Fourth Year				
Fall	Credits	Spring	Credits	
BM-327 Ethics, Diversity, and Social Responsibility		3 Select one: BM-471, BK-453, BF-421, BK-419, BE-403, BI-498 Special Topics in IB.		3
Select one: BM 471, BK-453, BF-421, BK-419, BE-403, BI-498 Special Topics in IB.		3 BM-490 Strategic Management		3
Free Elective		3 PR-4xx Gen*Ed (Interdisciplinary Perspectives (ISP))		3
Free Elective		3 BI.EL Course		3
BI.EL Course or a foreign language		3 Free Elective		3
Semester Credits		15 Semester Credits		15

Total Credits 120